



The University  
Of  
Sheffield.

International Faculty  
**CITY College.**

30  
YEARS

CITY College



# Investing In Your Future

Undergraduate &  
Postgraduate Programmes  
Executive MBA



# Welcome

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CITY College, International Faculty of the University of Sheffield, is an educational institution of exemplary standards. Rigorous academic programmes, commitment to excellence, a dynamic environment that supports change and growth, solid management and continuous research and development are the Faculty's cornerstones.

Our students enjoy the unique advantages of obtaining an internationally recognized, quality and credible British Degree with the support and in depth research of South East European environment.

At CITY College International Faculty, we are very proud of our accomplishments and achievements.

We are confident for a bright future. We are fully committed to continue offering quality education with enthusiasm, discipline, insight and creativity. We are committed to offer an educational experience which can withstand the demands of the contemporary world.

**Mr. Yannis Ververidis**

Principal  
CITY College,  
International Faculty of the University of Sheffield



The integration of CITY College as an International Faculty of the University of Sheffield in 2009 recognises the quality of the degree programmes and research outputs delivered by CITY College.

We firmly believe that there are significant opportunities for increasing academic co-operation

between the UK, Greece and the wider Balkan region. Through our International Faculty based in Thessaloniki, we are able to engage in research activities and to develop initiatives to provide further high quality programmes that are taught to the standards of one of the world's top 100 universities.

The courses on offer at the International Faculty CITY College consistently provide students with a high quality education, bringing lasting career benefits within the framework of contemporary Europe.

In combining our long established reputation for academic excellence with the capacities of our International Faculty in Thessaloniki, we are delighted to be able to offer the chance for students to gain a University of Sheffield degree in South-East Europe.

**Professor Wyn Morgan**

Deputy Vice-Chancellor  
The University of Sheffield



The  
University  
Of  
Sheffield.

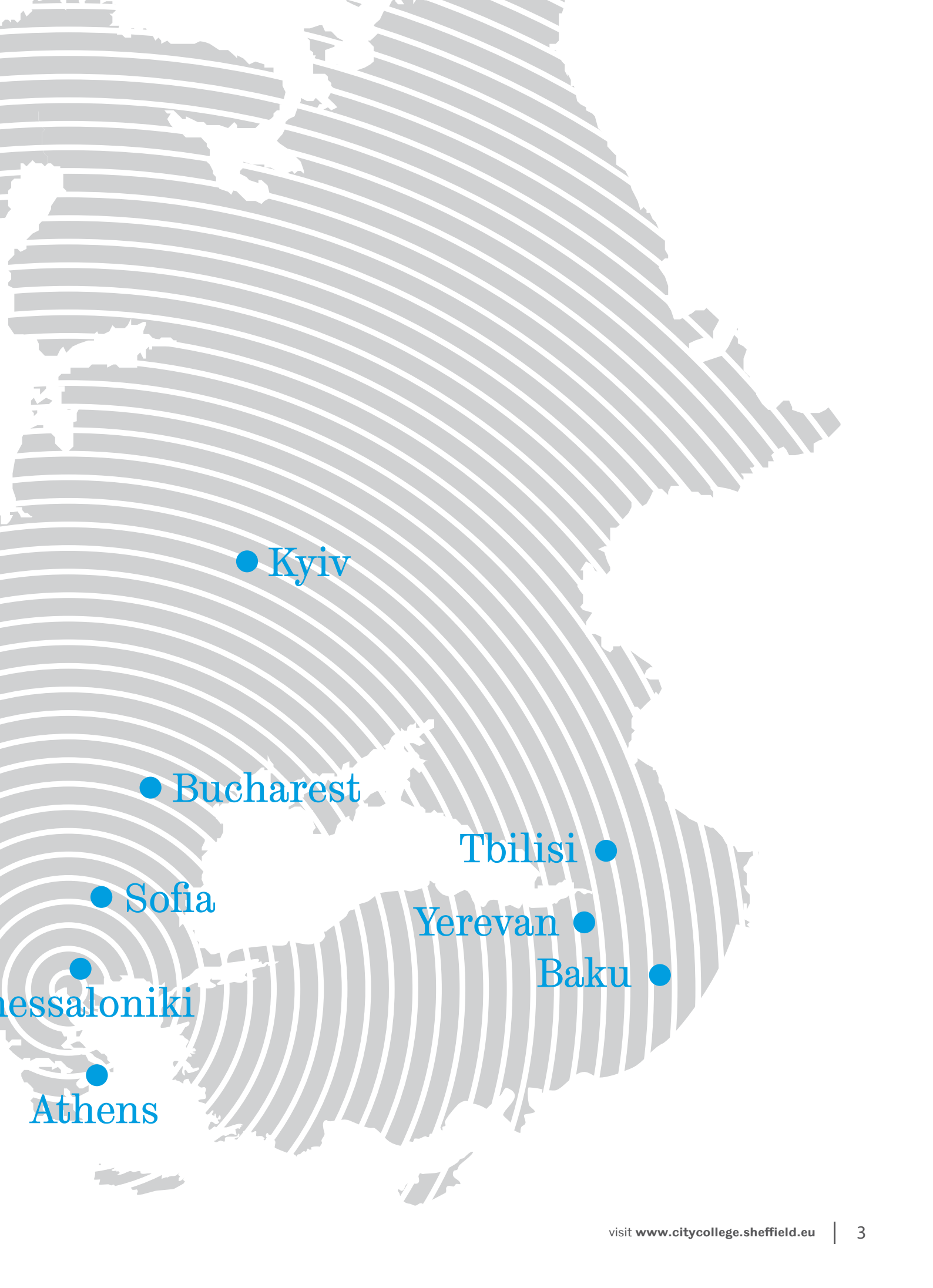
International Faculty  
**CITY College.**

# Study Locations

Sheffield ●

Belgrade ●

Th



● Kyiv

● Bucharest

● Sofia

● Thessaloniki

● Athens

Tbilisi ●

Yerevan ●

Baku ●

# CITY College, International Faculty of the University of Sheffield

CITY College, International Faculty of the University of Sheffield is one of the six faculties within the University and the only one operating overseas. Linking the UK with South East and Eastern Europe, CITY College offers students the unique opportunity to study for a top class British degree in their region.

Stretching across borders, CITY College International Faculty embraces internationalisation and gives students the experiences, curricula and traditions of the University of Sheffield. We aspire to transfer knowledge, in-depth research and academic excellence across the region through our education hubs.

With its main campus located in Thessaloniki, Greece, CITY College consists of four academic departments - the Business Administration & Economics Department, the Psychology Department, the Computer Science Department and the English Studies Department - and offers a wide range of undergraduate, postgraduate and research degree programmes. Today, in addition to Thessaloniki, CITY College offers its degree programmes in a number of other locations across South East and Eastern Europe, namely Athens (Greece), Sofia (Bulgaria), Belgrade (Serbia), Bucharest (Romania), Kyiv (Ukraine), Tbilisi (Georgia), Yerevan (Armenia) and Baku (Azerbaijan) and is continuously expanding, dedicated to its outreach mission.

Academic research represents the backbone of our philosophy and practice. CITY College International Faculty fosters and promotes cutting-edge interdisciplinary research and innovation, providing a supporting environment for research activities within all academic departments. To further promote research, we have established the South East European Research Centre (SEERC) which carries out a wide range of research activities within the region.

The dynamic international environment of CITY College International Faculty comprises students and highly qualified Faculty members from more than 25 countries. This unique mix contributes to the high quality learning experience in a truly unique international environment.

## The University of Sheffield

The foundations of the University of Sheffield date back to the start of the early nineteenth century. It is a leading research university, located in Sheffield in South Yorkshire, England. **As one of the top 1% universities in the world**, it is ranked within the world's top 100 Universities and is consistently amongst the top 25 universities in Britain. Today, with nearly 29,000 students from 140 countries, learning alongside over 1,200 of the best academics from across the globe, the University of Sheffield is a popular choice for university applicants.



▲ University of Sheffield campus

▲

▲



▲ CITY College International Faculty main campus in Thessaloniki ▼ ▲



# A Rich Research Environment

## Our students receive research funds from the University of Sheffield 'SURE - Sheffield Undergraduate Research Experience'



*Florenta Iuliana Solomon is one of the many students of CITY College to receive a research scholarship through the University's SURE (Sheffield Undergraduate Research Experience) scheme. Iuliana commented "I applied to SURE because it provides opportunities to explore many research areas. I chose to focus my research on eHealth Implementation and Simulation because it combines multiple areas of knowledge that I wish to explore. My research project focused on the South-East European region and I created a model of eHealth solutions for the population of this region. This project combines the disciplines of Psychology, Computer Science and Business, making it truly interdisciplinary. I plan to continue my research in this area and aim to publish it in academic journals."*

*'SURE' is a University of Sheffield scheme which invites undergraduate students to conduct research in subject areas of their interest and offers scholarships to the best research proposals submitted.*

Research is fundamental to the CITY College's mission and activities. We are committed to quality academic research, pursuing innovation in the region of South East Europe and beyond. The main aim of our research practice is to build knowledge capacity internationally, with a specific focus on South East Europe (SEE), the geographical location of CITY College International Faculty. This is achieved through collaboration with institutes of excellence throughout the world and through the development of clear research policies and procedures. Through the interdisciplinary research activities undertaken by our academic departments, we try to make a positive contribution to the well-being of society.

Our research investigates current topics to expand our knowledge base and to facilitate communication and collaboration with society and industry in the wider South-East European area. Research is organised around four broad areas:

- Enterprise, Innovation and Development
- Information and Communication technologies
- From Synapses to Society: Psychology in a Multicultural World and
- Language and Society: Linguistics, Education, Literature and Translation.





## The South East European Research Centre (SEERC)

The South-East European Centre (SEERC) is the research centre of CITY College International Faculty established in 2003 as a non-profit legal entity in Thessaloniki, Greece. It conducts multidisciplinary research in the fields of Enterprise, Innovation & Development, Information and Communication Technologies, Psychology and Human Development and Language and Society.

Our dedicated research centre promotes and supports research in a wide array of disciplines and positions itself as a cross-border institution functioning within the EU while based in South East Europe. SEERC receives funding for a significant number of projects from various agencies and programmes including EU research programmes.

Read more about SEERC at [www.seerc.org](http://www.seerc.org)

## A research-led academic community

Research powers everything we do and our academic community is highly committed to research activities. The International Faculty applies a consistent appointment policy by recruiting high calibre staff who are committed to teaching, research and scholarship.

### Research, business, partnerships

Through collaboration with international partners, including industry and commerce, governmental and policy-making bodies and the community in general, the International Faculty CITY College aspires to be active in entrepreneurial and innovative research at a local, regional and international level. Its aim is to inform and enthuse teaching, to enhance the student experience, to assist business partners in benefiting from its expertise, and to provide research outputs that matter to our communities.

### Research by our academic staff

We encourage all of our academic staff to work individually, in research groups or with external scholars and research partners to produce quality research which focuses on national and international priorities and informs our research led-teaching. Our staff participate in conferences and publish papers in highly-reputed academic journals.

### Research by our students

With the intention of building greater research capacity, our research centre, the South East Europe Research Centre (SEERC), supports students with strong academic backgrounds and high levels of achievement as University of Sheffield PhD candidates. PhD students carry out substantial research in an array of subject areas.

However, there is also provision for undergraduate and postgraduate students to get involved in research activities and gain research experience during their studies. They can do so by participating in the students' Research Club, the Annual Students' Spring Symposium or by attending conferences and programmes taking place at the University of Sheffield campus in the UK. Our students have the opportunity to become directly involved in the research activities of the University and may also be able to receive funding for their work.

At CITY College, we place a particular emphasis on the importance of nurturing and growing a critical mass or community of scholars conducting quality research.

# Accreditation and recognition

Global recognition for the University of Sheffield  
World university rankings

The University of Sheffield traditionally among the best

## QS World University Rankings

22<sup>nd</sup> in Europe

75<sup>th</sup> in the world

QS World University Rankings 2019

## Research Excellence Framework

The 2014 Research Excellence Framework confirmed the University of Sheffield as a world-leading university. The results demonstrated the University's research excellence across a range of disciplines, placing it in the **top 10 per cent** of all UK universities for research.

CITY College, International Faculty of the University of Sheffield is officially accredited and recognised for its high quality programmes by a number of external, independent official bodies.

### The British Accreditation Council (BAC)

The International Faculty CITY College was first accredited by the British Accreditation Council (BAC) for Independent Further and Higher Education in February 2001. [www.the-bac.org](http://www.the-bac.org)

The official BACs Institutional Report states  
“...an overall excellent standard of provision in the areas assessed during the inspection... The College is highly unusual, if not unique, amongst independent higher education institutions in fostering an impressive research ethos which, in turn, underpins the quality of the teaching... the staff have academic qualifications and experience fully suited to a higher education institution...”

### National Academic Recognition Information Centre (NARIC)

The University of Sheffield degrees that graduates of CITY College International Faculty receive are recognised and certified by UK NARIC. UK NARIC is able to confirm that holders of the University of Sheffield degrees who studied at the International Faculty CITY College should be accorded the same professional and academic rights and privileges as any holders of any UK degree. UK NARIC, the 'National Academic Recognition Information Centre' is the official national agency in UK responsible for the recognition of academic and professional rights of degree holders from UK Universities. [www.naric.org.uk](http://www.naric.org.uk)

### Association of MBAs (AMBA)

The Executive MBA programme and the postgraduate programmes MSc in Management (Human Resource Management, Logistics and Supply Chain Management) are accredited by the Association of MBAs. The programmes satisfy each of the Association's rigorous criteria. [www.mba-world.com](http://www.mba-world.com)



## Quality Assurance Agency (QAA)

The University of Sheffield was reviewed in December 2012 and received a very positive report on its high academic standards. The Quality Assurance Agency is the national body that aims to assure the standard of UK higher education by carrying out a range of review activities at all UK higher education institutions. 2012 Quality Assurance Agency (QAA)

## Association to Advance Collegiate Schools of Business (AACSB)

The Business and Management Bachelors, Masters and Executive MBA programmes at CITY College International Faculty are accredited by the AACSB. [www.aacsb.edu](http://www.aacsb.edu)

## Chartered Management Institute (CMI)

CITY College International Faculty is a CMI Approved Centre. International Faculty students completing the Executive MBA have the opportunity to additionally receive CMI's most senior qualification: the Level 7 Diploma in Strategic Management and Leadership. Our graduates may also become members of the Chartered Management Institute (CMI). [www.managers.org.uk](http://www.managers.org.uk)

## British Computer Society (BCS)

The graduates of CITY College International Faculty may become members of the British Computer Society (BCS). The Computer Science Department's undergraduate (Bachelors) programmes have been accredited as meeting the educational requirements for Chartered IT Professional (CITP) registration and partially meeting the educational requirements for Chartered Engineer (CEng) and Chartered Scientist (CSci) registration. The BCS is the industry body for IT professionals and a Chartered Engineering Institution for Information Technology. [www.bcs.org](http://www.bcs.org)

## British Psychological Society (BPS)

The BSc (Hons) in Psychology offered at CITY College, International Faculty of the University of Sheffield is accredited by the British Psychological Society (BPS). Our Psychology BSc graduates are eligible to seek graduate membership (MBPsS) of the British Psychological Society (BPS).



# Why study with us

## **A University of Sheffield degree**

CITY College, International Faculty of the University of Sheffield, International Faculty is the 6th faculty of the British University. All Bachelors and Masters degrees are awarded directly by the University of Sheffield, one of the leading Universities in Europe and the world.

## **CITY College is a Faculty of the University of Sheffield**

CITY College is an integral part of the University of Sheffield. It is the only Faculty of the British University located overseas with its main campus in Thessaloniki, Greece.

## **Accredited / recognised by official international bodies**

The exceptional quality of CITY College International Faculty is regularly verified by external and independent quality assurance bodies such as the Quality Assurance Agency (QAA), the British Accreditation Council (BAC), the Association of MBAs (AMBA) and the British Computer Society (BCS) and is accredited by the Association to Advance Collegiate Schools of Business (AACSB), the Chartered Management Institute (CMI), the British Psychological Society (BPS) and the National Academic Recognition Information Centre (NARIC).

## **Excellent academic staff**

Our academic staff are employed full time and the vast majority (70%) hold PhD degrees. All academic staff have extensive teaching and professional experience and carry out substantial research work.

## **A rich research environment**

We are strongly committed to research and encourage and support our staff to promote their research and publication activities as well as to supervise the research work of students. In that context, our research centre, the South East European Research Centre (SEERC), carries out a considerable amount of academic research throughout South East and Eastern Europe.

## **Career prospects in Europe and the world**

The value and status of the University of Sheffield degree, as well as the valuable skills and knowledge gained during our academic programmes are reflected in the excellent career prospects of our graduates in Europe and the world. According to the annual Career, Employability and Enterprise Centre survey, graduates are employed within a short period after their graduation in a wide variety of companies, organizations and services.

## **A student - centred education**

We are committed to our students. The well-organised personal tutorial system, small classes, the personal advisor system and the numerous presentation and debate activities encourage students to play an active role in their education.

## **Excellent provision for students**

We offer a number of different student support services intended to assist students to integrate their academic and social lives. The Information and Learning Commons (ILC), Career, Employability and Enterprise Centre, English Language Support Unit, International and Student Services Office, Accommodation Office and Counselling Services are some of the services provided to students.

## **A city centre campus**

Our main campus in Thessaloniki consists of 2 impressive buildings in the centre of the city and offers students access to numerous facilities such as the state-of-the-art Information and Learning Commons (ILC), the well-equipped PC laboratories, the CITY BREAK Café, the Auditorium and sports facilities.

## **Strong links with the industry**

We aim to maintain strong links with industry and the professions, ensuring our courses, academic staff and students are kept updated in vital scientific and professional developments.

## **A beautiful Mediterranean city**

Thessaloniki is considered one of the best cities to study in! It is a beautiful Mediterranean city built next to the sea at a key junction in South East Europe and is a true university city with more than 60,000 university students. It offers all the attractions and advantages of a big city in a friendly and secure environment.

# Top British education in a Mediterranean setting



With a down town campus in Thessaloniki, we give students the opportunity to obtain a high-class British degree while studying and living in a vivid, convenient Mediterranean sea front city. Friendly, diverse and safe, Thessaloniki is considered one of the best cities to study in.

## Thessaloniki

Situated in the Gulf of Thermaikos on the Aegean Sea, Thessaloniki is well known for its natural beauty and unrivalled sea views, but also for its youthful and upbeat atmosphere. Even with a population of 1.3 million, Thessaloniki has kept its friendly and laid-back character, making it an ideal student destination, easy to settle in and get around. Whatever your style, this city will charm you with its rich cultural life, its large number of monuments, the exquisite cuisine, the excellent nightlife and the beautiful surroundings.

## Thessaloniki cityscapes

Full of energy but at the same time amazingly relaxed, Thessaloniki allows you to truly taste life. It makes it easy for you to get away from the everyday routine, with many different fun, rich and inexpensive “escapes”.

You can enjoy a walk at the archaeological sites; you can visit the Byzantine Churches and the vast number of museums or you can just enjoy the sunshine by strolling in the Old town with its narrow, cobbled roads and the magnificent architecture. A “cup of coffee” at one of the cafés by the Aristotelous Square can help clear your mind and allow you to enjoy the sea’s breeze and the blue horizon. Either shopping at the flea market of “Modiano” or at the very elegant Mitropoleos Street, you can charge your mood with positive energy. Famous for its cuisine and cosy restaurants, Thessaloniki can satisfy all palates.

Thessaloniki is famous for opening its arms and allowing you to share its charm.



*"Coming to a new university and a new country seemed very frightening in the beginning. As soon as I arrived in Thessaloniki, I instantly felt at ease. The city was so welcoming and relaxing. I have the best memories from my studies in Thessaloniki. Now, I can't imagine having done my bachelor's degree in marketing anywhere else!"*

**Gergana Tuneva**  
BA (Hons) in Business Studies

### A city of culture

Thessaloniki is the home of a number of festivals and events such as the Thessaloniki International Film Festival which has been established as one of the most important film festivals in Europe. A large number of notable film makers such as Francis Ford Coppola, Faye Dunaway, Catherine Deneuve and Irene Papas have participated in it. The Documentary Festival and the Demetria Festival which lasts for four months, also host many well-known Greek and international artists. Numerous art exhibits, plays and dance companies keep the city's cultural life vibrant throughout the year.

### The surroundings

For those who want to escape from the city from time to time, Thessaloniki's surroundings can please every taste. Places like Chalkidiki with its sandy beaches, Mount Olympus, Vergina, where the Royal Tomb of Philip II, father of Alexander the Great is, and Kaimaktsalan Ski Resort are only a few of the many destinations that are approximately one hour away from Thessaloniki.

**Thessaloniki is a vibrant University city full of day and night life. It is the city of 60,000 university students ready to welcome you!**

# Student life



Student life goes far beyond classrooms, essays and exams. Student clubs and societies, parties, excursions and events add to the overall student experience while studying at CITY College International Faculty.

You may choose to join some of the many clubs, societies and athletic activities to socialise, acquire new skills, improve existing ones and have fun with your fellow students. You may also get involved with CITY's Students' Union and play your own part in enhancing student life.

Student parties are a good opportunity for some fun and are not to be missed! Also, CITY College organises excursions to Greek islands, ski resorts and other interesting places in Greece.

**Get involved and make your college years memorable for life!**



# Learning resources and student support services



## Information and Learning Commons (ILC)

### A state-of-the-art multi-library

The library of CITY College, the Information and Learning Commons (ILC) is a state-of-the-art facility that provides a high-quality learning environment and studying experience.

With the ILC, CITY College International Faculty introduces an innovative concept of a university facility: a fully equipped venue to research, study and socialise. The ILC was designed as an integrated community and educational learning, information and leisure facility that offers a full range of student services: support for your study, research, writing and the use of technology.

In a 2000m<sup>2</sup> space, the ILC integrates our rich library collection, individual and group study spaces, a multimedia room, wireless access to the internet, PC labs, reference service and support from a variety of sources, including librarians and IT staff, along with leisure and social spaces.

### Computer Labs

Our premises host well-equipped computer labs to support formal teaching and the curriculum through the use of technology.

All computer labs have fast internet access and run up-to-date software necessary for students' learning needs. Also, a wireless network is available throughout all our

premises, enabling students to work on their own laptops if they choose to do so.

Students may also use our Help Desk facility which includes user training on how to use software packages and hardware equipment. Staff from the Computing Support Services are always available to provide guidance and assistance during the labs' operating hours.

### Supporting our students

Supporting you during your studies is our main focus. We want you to succeed in your studies, get the most out of your time at CITY College International Faculty and at the same time feel happy and at ease with unnecessary concerns. The state-of-the-art ILC together with full access to Sheffield's electronic library help you with the academic side of your studies. In addition, we offer a full range of student support services to our international students. Career services, accommodation and counselling services are just some of the ways we support our students. Also, in case you are facing difficulties with the English language, the English Language Support Unit assists you in improving your language skills. Our staff will always be happy to help you in any way they can and point you in the right direction if an issue comes up.

# Career services

## Success in a world without borders!

Our graduates build successful careers in Europe and the world.

Your future is our focus

Your studies at CITY College, International Faculty of the University of Sheffield, are your investment in your future and a solid start for a successful career.

By offering a wide range of career services we make sure you succeed in achieving your goals.

### Career, Employability and Enterprise Centre

Our Career, Employability and Enterprise Centre helps you fulfil your career aspirations both in terms of an immediate return on your investment in education and in terms of future career growth.

All career services are offered to both our students and alumni helping them to jumpstart or further advance their career path.

The mission of the Career, Employability and Enterprise Centre is to provide guidance and resources to a diverse student body for the attainment of students' career-related goals. Our Career Office provides you with a full career management service including:

- One-to-one career counselling
- Job vacancy circulation
- Advice on job search strategies
- Coaching and advice on professional CV preparation
- Useful tips for successful interviews
- Career-related seminars and workshops

The Career, Employability and Enterprise Centre maintains a strong and extensive network of employers from large companies and organisations across South East and Eastern Europe who trust the International Faculty CITY College when recruiting due to our graduates' remarkable reputation. > > > > [careers@citycollege.sheffield.eu](mailto:careers@citycollege.sheffield.eu)

### Company visits

Our Career, Employability and Enterprise Centre organises a number of company visits for students during each academic year, presenting them with the opportunity to get a taste of a real business environment long before they graduate. The purpose of company visits is to familiarise students with how different companies operate, how they plan their strategies, deal with competitors, promote their services and products and position themselves in the market. Each company visit usually consists of a presentation from the company's management team and a company tour of its facilities. These visits are an important part of the curriculum.

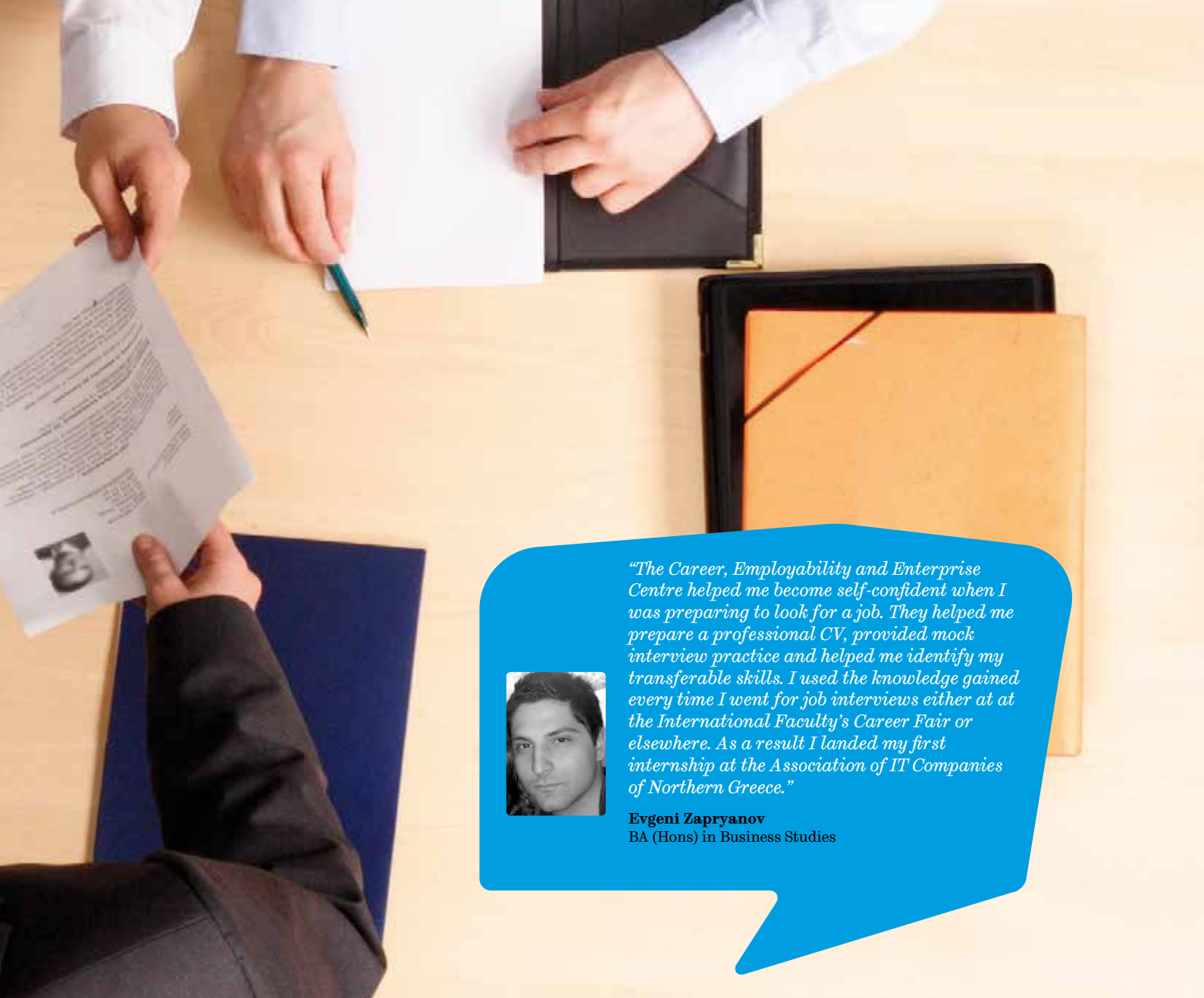


### A strong alumni network

Our alumni across South East Europe form a valued network which has proven to be a very useful resource for life after graduation. Our Alumni Office serves as a link between the College and its alumni. Through a range of events, alumni have the opportunity to meet again and touch base with their alma mater. Also, our Online Alumni Platform aims to connect alumni and help its members keep in touch through various activities and initiatives. Don't neglect to become a member after you graduate and benefit by maintaining your links to the International Faculty and fellow alumni!

- [alumni@citycollege.sheffield.eu](mailto:alumni@citycollege.sheffield.eu)
- **Online Alumni Network:** [cityshelalumni.org](http://cityshelalumni.org)





*"The Career, Employability and Enterprise Centre helped me become self-confident when I was preparing to look for a job. They helped me prepare a professional CV, provided mock interview practice and helped me identify my transferable skills. I used the knowledge gained every time I went for job interviews either at the International Faculty's Career Fair or elsewhere. As a result I landed my first internship at the Association of IT Companies of Northern Greece."*

**Evgeni Zapryanov**  
BA (Hons) in Business Studies



### **The annual Career Day**

Every spring CITY College International Faculty, organises its annual Career Day, presenting its students with an opportunity to get a first feel of job seeking. During this event students and alumni have interview opportunities with corporate recruiters and present their skills and abilities to potential employers. Large companies, organisations and multinationals from different industries across South East Europe participate in our Career Day every year and offer employment and internship opportunities to our students and graduates.

Clearly, this is a mutually beneficial event for both companies that wish to recruit well-educated and motivated individuals, and students and graduates who have the opportunity to have direct contact with high profile company recruiters.

### **Career Day stats and figures**

- Over 50 large companies and organisations participate in the annual Career Day
- Around 100 students and alumni attend the event each year
- Around 500 interviews take place during each Career Day

# Events and activities



## **The Sheffield business challenge**

A team of students from CITY College and another from the University of Sheffield UK campus meet for the 'Sheffield-CITY Business Challenge' each year. This intercollegiate competition takes place either in Thessaloniki, Greece or in Sheffield, UK. Students compete by preparing and presenting a business plan on a new business venture. This competition is an excellent opportunity for students to move from theory to practice, connect with each other and share experiences.



## **International Strategic People Management Workshop**

Our Business Administration and Economics Department organises annually the International Strategic People Management Workshop inviting distinguished academics and professionals to present the latest HR theory and practices.



## **CITY College's Antismoking Campaign**

CITY College International Faculty organises an antismoking campaign on the World No Tobacco Day. Student volunteers join forces with academics and staff and organise activities to send out a strong anti-smoking message.



## **Students' spring symposium**

Each year all academic departments organise the 'students' spring symposium' where students present papers on a variety of scientific topics and exchange ideas. The event includes a closing panel which presents interesting conclusions on the range of topics covered.

# Study opportunities at CITY College International Faculty

If studying for a top British university degree is your goal, then at CITY College, International Faculty of the University of Sheffield, you'll have a unique opportunity to achieve an internationally renowned degree from the University of Sheffield, while studying in your region.

At CITY College you can study for Bachelor's and Master's degrees. Today the International Faculty consists of four academic departments:

- The Business Administration and Economics Department
- The Computer Science Department
- The Psychology Department
- The English Studies Department

## Degree Titles

The programmes offered at the International Faculty lead to the University of Sheffield degrees. Degree titles (Bachelor's, Master's) are awarded directly by the University of Sheffield and are exactly the same as those conferred upon the University's graduates who have studied in Sheffield in the UK.

## Undergraduate Programmes

### Bachelor's Degrees

#### Department of Business Administration and Economics

- BA (Hons) in Business Studies (Marketing)
- BA (Hons) in Business Studies (Accounting and Finance)
- BA (Hons) in Business Studies (Management)
- BA (Hons) in Business Studies (Hotel & Hospitality)

#### Department of Psychology

- BSc (Hons) in Psychology

#### Department of Computer Science

- BSc (Hons) in Computer Science
- BSc (Hons) in Computer Science (Internet Computing)
- BSc (Hons) in Computer Science (Business Informatics)

#### Department of English Studies

- BA (Hons) in English Language, Linguistics and Literature
- BA (Hons) in English Language and Communication

Duration of studies: 3 years or 4 years

### Accredited / Recognised by



## Postgraduate Programmes

### Master's Degrees

#### Department of Business Administration and Economics

- MSc in Finance and Banking
- MSc in Finance and Risk Management
- MA in Marketing, Advertising and Public Relations
- MA in Digital Marketing and Social Media
- MSc in Management
- MSc in Management (Human Resource Management)
- MSc in Management (Logistics & Supply Chain Management)
- MSc in Business Analytics and Decision Sciences

**Online Masters degree**  
MSc in International Health Management and Leadership\*

#### Department of Psychology

- MA in Counselling Psychology with a Practicum\*\*
- MSc in Counselling Psychology
- MA in Clinical Neuropsychology\*\*\*
- MSc in Cognitive Neuropsychology

#### Department of Computer Science

- MSc in Software Development
- MSc in Software Development with Industry Placement
- MSc in Web and Mobile Development
- MSc in Management of Business, Technology and Innovation

- PG Certificate in Front-End Development\*\*\*\*
- PG Certificate in Mobile Development\*\*\*\*

for further information about our programmes  
[www.citycollege.sheffield.eu](http://www.citycollege.sheffield.eu)  
please check our website

#### Department of English Studies

- MA in Applied Linguistics with TESOL
- MA in Translation and Interpreting

Duration of studies: 1 year (full time), 2 years (part time or executive mode)

- \* 2 years (full time), 3 years (part time)
- \*\* 2 (full time), 4 years (part time)
- \*\*\* 1 ½ years (full time), 2 ½ years (part time)
- \*\*\*\* 1 semester

### Executive MBA\*

- MBA in General Management
- MBA in Finance
- MBA in Marketing
- MBA in Logistics Management
- MBA in Healthcare Management
- MBA in Human Resource Management

Duration of studies: 2 years (executive mode of delivery: one weekend per month)

\*The Executive MBA programme is delivered in Greece and in other countries.

### Research Programme

**The Doctoral Programme of the University of Sheffield supported by SEERC**

*PhD candidates are enrolled and study in one of the Departments of the Faculties of the University of Sheffield in the UK while being supported by the SEERC team.*

Duration of the doctoral programme: 3 years (full time), 6 to 8 years (part time)

For more information see page 43 or contact SEERC directly at: [contact@seerc.org](mailto:contact@seerc.org) or visit SEERC's website at [www.seerc.org](http://www.seerc.org)

# Undergraduate programmes

The undergraduate programmes at CITY College, International Faculty of the University of Sheffield, may be completed in either 3 or 4 years. For details check our programmes listed below.

- BA (Hons) in Business Studies (Marketing)
- BA (Hons) in Business Studies (Accounting and Finance)
- BA (Hons) in Business Studies (Management)
- BA (Hons) in Business Studies (Hotel & Hospitality)
- BSc (Hons) in Psychology
- BSc (Hons) in Computer Science
- BSc (Hons) in Computer Science (Business Informatics)
- BSc (Hons) in Computer Science (Internet Computing)
- BA (Hons) in English Language, Linguistics and Literature
- BA (Hons) in English Language and Communication

## 3 YEAR BACHELOR'S PROGRAMME

<i>Location of studies</i>
Thessaloniki, Greece
<i>Language of instruction</i>
English
<i>Who can apply</i>
Applicants who have strong academic record and meet the English language requirements

For more information about the admission requirements for each academic programme please contact CITY College at [acadreg@citycollege.sheffield.eu](mailto:acadreg@citycollege.sheffield.eu) or visit our website.

## 4 YEAR BACHELOR'S PROGRAMME

<i>Location of studies</i>
Thessaloniki, Greece
<i>Language of instruction</i>
Greek & English
<i>Who can apply</i>
Applicants who meet the admissions requirements

\*The undergraduate programmes of the English Studies Department are delivered in English only. The BA (Hons) in English Language and Communication programme is completed in 3 years.

# Teaching, learning and assessment

## Academic year and semester structure

- **Duration of study:** Three years or four years required to obtain a Bachelor's degree.
- **Year of study:** Each year is divided into two semesters (October - February and March - June). Exams take place at the end of the autumn and spring semester and in September. Each semester contains a number of courses, which are called units.

## Small classes

The feature that distinguishes the International Faculty, CITY College from other Higher Educational Institutions is small classes. This allows full communication and interaction between the lecturer and the students.

## Open door policy

Academic staff operate on an open door policy encouraging students to ask for one-to-one help.

## Induction Week

During the Induction Week, that takes place at the beginning of each academic year, students are briefed on policies and regulations. They receive the student handbook that contains specific information on the aims and objectives of their programme, its structure, the assessment policy adopted, the prerequisites for the degree award and unit description.

## Assessment

Assessment of all units is based on a combination of coursework submitted through the semester and written unseen examination.

- **Coursework:** Coursework involves carrying out a variety of assignments; reports, essays, problem solving exercises. Some of these involve working in small groups and delivering a joint report or product.
- **Written unseen examinations:** are held at the end of each semester.

## Teaching and learning methods

The aim of education at the International Faculty, CITY College is to support students to acquire specialized scientific knowledge, as well as provide a basis for their personal, social and cognitive development. The educational ethos of the International Faculty CITY College is conveyed to the students through the curriculum and the standard methods of teaching and learning.

- **Interactive lectures:** students are encouraged to ask questions and express their opinions. There is use of audio-visual aids in all lectures.
- **Tutorials:** Students in small groups are assigned to a tutor who helps them to address different academic issues.
- **Guest speakers:** Experts are invited to give class presentations and share their professional experience with students.
- **Panel lecturing:** Panels consist of international academics and professionals.
- **Individual tutoring:** Academic staff always encourages students to ask for help when needed.
- **Laboratory classes:** A number of formal Lab classes are incorporated into the programme.
- **Student presentations:** Students are required to orally present their work.
- **Student conferences:** Students organise and participate in International Student Conferences that take place annually.
- **Debate sessions:** Students participate in debate sessions in class and volunteer to participate in team competition debates.
- **Real life projects:** Real life projects are carried out with the help of local or international companies, local authorities, voluntary work organizations and professional bodies.
- **Company visits:** Visits to organizations for educational purposes are an important experiential learning tool.
- **Case studies:** Cases enable learning by doing. The opportunity to identify, analyse and solve a number of issues in a variety of settings prepares students for their professional lives.
- **Simulations:** In the context of strengthening the ties of our Academic Departments with industry, cooperations are sought between the Departments and companies that hold a prominent position in the market.
- **Role playing:** Role-playing is an active learning approach. Individual students are assigned roles in a specific situation.



## Department of Business Administration and Economics (BAED)

# BA (Hons) in Business Studies (Marketing)

- Develop a thorough understanding of key business principles.
- Develop an expertise in the business area of marketing.
- Focus on a diverse range of marketing activities and their application

### Course overview

Marketing is the insightful process of thinking about and planning for markets. The process starts with researching the marketplace and understanding its dynamics. The marketer uses research to identify opportunities, that is, to find individuals or groups of people with needs that remain unmet or who have a latent interest in a product or service. The increase of international competition has led to the vital need for marketing expertise in all areas of business including non-profit organisations such as charities and arts organisations. The graduates from our Department will be the successful business executives of tomorrow. The depth of their knowledge and their specialization will enable them to pursue successful careers in marketing departments in the public or private sector, in financial institutions, in the industrial sector and in the services sector.

### Practicum - A real-life project for final year students

The Practicum is part of the programme of studies of all the Bachelors programmes of the Business Administration & Economics Department. Final year students have the opportunity to work on real-life projects in companies or organisations, practise their skills and knowledge, and better understand the links between business theory and practice in authentic settings.



*"The University of Sheffield International Faculty, CITY College, works on an open door policy basis, and both administration staff and professors are always there willing to help you with any problem, listen to your ideas and most importantly help you implement your suggestions."*

**Theophilidou Christina**  
BA (Hons) in Business Studies

- **KEY FEATURES** ➤
- **COURSE DURATION:** 3 years in Thessaloniki, 4 years in Sofia ➤ **LOCATION OF STUDIES:** Thessaloniki - Greece, Sofia - Bulgaria ➤ **LANGUAGE OF INSTRUCTION:** English
- **DEGREE TITLE:** The title of **Bachelor of Arts (Hons) in Business Studies (Marketing)** is awarded directly by the University of Sheffield.
- **POSTGRADUATE OPPORTUNITIES:** Students can continue their education for a postgraduate degree at the CITY College International Faculty, the University of Sheffield in the UK or another university of their choice. To find out more about the postgraduate programmes offered at the International Faculty visit our website. ➤ **BAED AND ACADEMIC STAFF:** to find out more about the Department, the academic staff, the course description, please visit our website. ➤ **ADMISSIONS REQUIREMENTS AND PROCEDURES:** see page 56

### Programme of studies

#### 1st year

- Principles of Management
- Principles of Marketing
- Quantitative Methods for Business and Finance
- Principles of Business Statistics
- Information Technology for Management
- Principles of Accounting
- Academic English Skills
- European Union
- Principles of Microeconomics
- Principles of Macroeconomics
- Introduction to Business Law
- Development of Early Career Skills

#### 2nd year

- Corporate Sustainability
- Organisational Behaviour
- Financial Management
- Marketing Management Strategies
- Decision Making with Information Technology
- Management Accounting
- Operations Management
- Consumer Behaviour
- Current Issues in Business Law
- Financial Institutions and Markets

#### Two units from the following

- Case Studies in Digital Transformation
- Understanding International Conflicts
- Sociology
- International Political Economy
- Civil Liberties
- Legal Environment of Business
- Understanding Globalisation
- Positive Psychology

#### 3rd year

- Integrated Marketing Communications
- Practicum
- Marketing Research
- Entrepreneurship and Small Business

#### Units to the value of sixty credits from the following

- Relationship Marketing and Customer Relationship Management
- Managing with Information Technology
- Developing and Managing Corporate Identity
- Contemporary Issues in Marketing
- Green Marketing
- Personal Selling and Sales Management
- Managing Service Quality
- International Business Strategy
- Retail Marketing
- Managing Innovation
- International Marketing
- Logistics and Supply Chain Management
- Managing in a Digital Era

*This programme may be subject to minor changes*



The programme is accredited by the Association to Advance Collegiate Schools of Business (AACSB).

Department of Business Administration and Economics (BAED)

# BA (Hons) in Business Studies (Accounting and Finance)

- > Gain a thorough grounding of key business disciplines.
- > Explore the theory and practical application of accounting and finance.
- > Develop essential skills in accounting and finance for making managerial decisions.

**Course overview**

The Accounting and Finance stream of business studies deals with issues related to the preparation of financial data, the analysis of financial information and the financial decision making process of any economic entity. The recent evolution of the financial environment driven by liberalisation, globalisation and the modernisation of financial markets has significantly increased the importance of the financial function of modern businesses. In addition, the process of financial integration into the EU and the resultant thriving financial markets are major sources of change in the financial environment. The financial function becomes one of the most important factors affecting business competitiveness. Hence, today, studies in Accounting and Finance constitute a fundamental part of any curriculum in Business Administration and offer excellent career opportunities.

**Practicum - A real-life project for final year students**

The Practicum is part of the programme of studies of all the Bachelors programmes of the Business Administration & Economics Department. Final year students have the opportunity to work on real-life projects in companies or organisations, practise their skills and knowledge, and better understand the links between business theory and practice in authentic settings.



*"The level of education offered by CITY College and the degree from a top European University, the University of Sheffield were certainly an opportunity that shouldn't be missed. From the first day, I felt a great level of support and openness coming not only from the professors, but from the entire staff of the College."*

Milos Drca  
BA (Hons) in Business Studies

- > **KEY FEATURES** > > > > > > > > > > > > > > > > > > >
- > **COURSE DURATION:** 3 years in Thessaloniki, 4 years in Sofia > **LOCATION OF STUDIES:** Thessaloniki - Greece, Sofia - Bulgaria > **LANGUAGE OF INSTRUCTION:** English > **DEGREE TITLE:** The title of **Bachelor of Arts (Hons) in Business Studies (Accounting and Finance)** is awarded directly by the University of Sheffield. > **POSTGRADUATE OPPORTUNITIES:** Students can continue their education at a postgraduate level at CITY College or the University of Sheffield in the UK or another university of their choice. To find out more about the postgraduate programmes offered at CITY College visit our website.
- > **BAED AND ACADEMIC STAFF:** to find out more about the Department, the academic staff, the course description, please visit our website.
- > **ADMISSIONS REQUIREMENTS AND PROCEDURES:** see page 56

**Programme of studies**

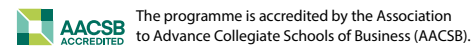
- 1st year**
- Principles of Management
  - Principles of Marketing
  - Quantitative Methods for Business and Finance
  - Principles of Business Statistics
  - Information Technology for Management
  - Principles of Accounting
  - Academic English Skills
  - European Union
  - Principles of Microeconomics
  - Principles of Macroeconomics
  - Introduction to Business Law
  - Development of Early Career Skills

- 2nd year**
- Corporate Sustainability
  - Organisational Behaviour
  - Financial Management
  - Marketing Management Strategies
  - Decision Making with Information Technology
  - Management Accounting
  - Operations Management
  - Consumer Behaviour
  - Current Issues in Business Law
  - Financial Institutions and Markets

- Two units from the following
- Corporate Sustainability
  - Understanding International Conflicts
  - Sociology
  - International Political Economy
  - Civil Liberties
  - Legal Environment of Business
  - Understanding Globalisation
  - Positive Psychology

- 3rd year**
- Entrepreneurship and Small Business
  - Financial Accounting and Analysis with International Financial Reporting Standards Practicum
  - Money and Banking
  - Group Accounts & Financial Statement Analysis
  - Units to the value of sixty credits from the following
  - Financial Instruments and Market Behaviour
  - Managing with Information Technology
  - Portfolio and Security Analysis
  - International Financial Management
  - Cost Accounting
  - Auditing
  - International Business Strategy
  - Introduction to Econometrics

*This programme may be subject to minor changes*



Department of Business  
Administration and Economics (BAED)

# BA (Hons) in Business Studies (Management)

- Gain a thorough grounding of key business disciplines.
- Understand the nature of management, its relationship to other functions and its role in business strategy.
- Focus on a diverse range of marketing activities and their application.

### Course overview

Management is both an art and a science. It is something that can be taught, but it is also based on intrinsic traits. The curriculum design of the BA (Hons) in Business Studies (Management) has taken this fact into account. It is based on the assumption that management is at the heart of all business activities. In a sense, it is business itself, since it encompasses all business activities. For these reasons the course covers the most important areas of contemporary business in terms of management theory and practice (business strategy, structure, operations, finance, marketing etc.). Certainly, Human Resource Management is extremely important and it is given a core role and special attention. Integrative modules (Business Strategy, Entrepreneurship and Small Business) are also given a top priority during the last year of studies.

### Practicum - A real-life project for final year students

The Practicum is part of the programme of studies of all the Bachelors programmes of the Business Administration & Economics Department. Final year students have the opportunity to work on real-life projects in companies or organisations, practise their skills and knowledge, and better understand the links between business theory and practice in authentic settings.



*“At CITY College, there is a close relationship between students and professors while interaction in the classroom makes classes more interesting. Even if the academic standards are quite high, teaching methodology makes studying so much easier.”*

Roxana Diaconeasa  
BA (Hons) in Business Studies

- **KEY FEATURES** > > > > > > > > > > > > >
- **COURSE DURATION:** 3 years in Thessaloniki, 4 years in Sofia
- **LOCATION OF STUDIES:** Thessaloniki - Greece, Sofia - Bulgaria ➤ **LANGUAGE OF INSTRUCTION:** English ➤ **DEGREE TITLE:** The title of **Bachelor of Arts (Hons) in Business Studies (Management)** is awarded directly by the University of Sheffield.
- **POSTGRADUATE OPPORTUNITIES:** Students can continue their education for a postgraduate degree at the CITY College International Faculty, the University of Sheffield in the UK or another university of their choice. To find out more about the postgraduate programmes offered at the International Faculty visit our website. ➤ **BAED AND ACADEMIC STAFF:** to find out more about the Department, the academic staff, the course description, please visit our website. ➤ **ADMISSIONS REQUIREMENTS AND PROCEDURES:** see page 56

### Programme of studies

- #### 1st year
- Principles of Management
  - Principles of Marketing
  - Quantitative Methods for Business and Finance
  - Principles of Business Statistics
  - Information Technology for Management
  - Principles of Accounting
  - Academic English Skills
  - European Union
  - Principles of Microeconomics
  - Principles of Macroeconomics
  - Introduction to Business Law
  - Development of Early Career Skills

- #### 2nd year
- Corporate Sustainability
  - Organisational Behaviour
  - Financial Management
  - Marketing Management Strategies
  - Decision Making with Information Technology
  - Management Accounting
  - Operations Management
  - Consumer Behaviour
  - Current Issues in Business Law
  - Financial Institutions and Markets

- Two units from the following*
- Case Studies in Digital Transformation
  - Understanding International Conflicts
  - Sociology
  - International Political Economy
  - Civil Liberties
  - Legal Environment of Business
  - Understanding Globalisation
  - Positive Psychology

- #### 3rd year
- Entrepreneurship and Small Business
  - Human Resource Management
  - Practicum
  - International Business Strategy

- Units to the value of sixty credits from the following*
- Project Risk Management
  - Managing Innovation
  - Developing and Managing Corporate Identity
  - Logistics and Supply Chain Management
  - Personal Selling and Sales Management
  - Total Quality Management
  - Managing with Information Technology
  - Relationship Marketing and Customer Relationship Management
  - Managing in the Digital Era

*This programme may be subject to minor changes*

The programme is accredited by the Association to Advance Collegiate Schools of Business (AACSB).





# BSc (Hons) in Psychology

- > Study the fascinating and challenging world of psychology.
- > Expose yourself to a wide range of conceptual and research issues in contemporary psychology.
- > Gain the knowledge and skills necessary for employment in a variety of professions that involve working with people.

## Course overview

Psychology is the study of people: how they think, act and interact. Psychology is concerned with all aspects of behaviour and the thoughts, feelings and motivation underlying such behaviour. It is one of the fastest growing university subjects and is becoming more and more available in schools and colleges. Media interest in the subject is strong, and the subject and its applications regularly find their way onto prime-time radio and television. Psychology graduates will acquire knowledge in the assessment of personality, intelligence and attitudes, interviewing techniques, questionnaire design and analysis, child development, and methods of teaching and learning. Psychology is concerned with a wide range of phenomena including remembering and forgetting, thinking, problem solving, learning, the acquisition of skills, language, seeing and hearing, decision making, verbal and non-verbal communication, social interaction, and emotion. It is also concerned with the practical and ethical applications of psychological research in the profession.



*"The International Faculty, CITY College, offers a degree from University of Sheffield, a top European university, in Greece and for me this was the perfect combination. During my first semester I realized that there is a lot to experience in the way! The collaboration between students and academic staff is amazing, the communication among students is something really enjoyable and the knowledge that we, students, get at the International Faculty is exactly the same as we could have been getting if we were in Sheffield."*

**Nikoletta Samara**  
BSc (Hons) in Psychology

- > **KEY FEATURES** > > > > > > > > > > > > > > > > > > >
- > **COURSE DURATION:** 3 years > **LOCATION OF STUDIES:** Thessaloniki, Greece
- > **LANGUAGE OF INSTRUCTION:** English > **DEGREE TITLE:** The title of **Bachelor of Science (Hons) in Psychology** is awarded directly by the University of Sheffield. > **POSTGRADUATE OPPORTUNITIES:** Students can continue their education for a postgraduate degree at CITY College in Greece, the University of Sheffield in the UK or another university of their choice. To find out more about the postgraduate programmes offered at the International Faculty visit our website. > **DEPARTMENT OF PSYCHOLOGY AND ACADEMIC STAFF:** to find out more about the Department, the academic staff, the course description, please visit our website. > **ADMISSIONS REQUIREMENTS AND PROCEDURES:** see page 56

## Programme of studies

### 1st year

Evolutionary Psychology  
Academic English Skills  
Discovering Science  
Introduction to Psychology  
Topics in Psychology  
Computing Skills for Psychologists  
Applied Psychology  
Reasoning & Critical Thinking for Psychologists  
Sensation & Perception  
Philosophy, Science and Ethics

### 2nd year

Neuroscience  
Individual Differences  
Child Development  
Social Psychology  
Psychological Disorders  
Memory and Language  
Psychological Research Methods  
Statistics  
Health Psychology  
Psychology of Employment, Employability and Enterprise  
Contemporary Issues in Educational Psychology  
Forensic Psychology

### 3rd year

Minorities: Understanding Diversity and Inclusion  
Cognitive Neuropsychology  
Psychology of Counselling  
Psychology of Addiction  
Adult Development and Aging  
Emotion from an Interdisciplinary Perspective  
Issues in Clinical Psychology  
Cognition & Emotion  
Social Cognition and Behaviour  
The Psychology of the Intimate Interpersonal Relationship  
The Psychology Graduate: Professional Development & Employability  
Research Project in Psychology

*This programme may be subject to minor changes*



The British  
Psychological Society  
Accredited

# BSc (Hons) in Computer Science

- Study an intellectually stimulating, innovative and fun subject that impacts on every aspect of society in many different ways.
- Build a solid knowledge of contemporary Computer Science along with strong problem-solving and technical skills that enable you to discover and develop creative and efficient solutions to complex and challenging problems. with the ability to apply these skills in the real world.
- Become a successful Computer Science professional with exciting, diverse and lucrative career prospects in the expanding global job market.

### Course overview

Computer Science is an exciting, challenging and dynamic discipline. Computers form an integral part of every aspect of society. New computing technologies are being introduced at an enormous rate and the field of Computer Science develops and changes continually and rapidly. Consequently Computer Science has evolved into a dynamic and challenging field of study. Students will be exposed to the theoretical foundations of the field, gaining an understanding of the principles that underlie development of systems. They should be able to apply their knowledge to real life projects and acquire the necessary skills to cope with the astonishing rate of change in the specific discipline. The curriculum is in compliance with the already established standards proposed by International Computer Societies, such as the Association of Computing Machinery (ACM), the Institute of Electrical and Electronics Engineers (IEEE) and the British Computer Society (BCS). Graduates are well equipped to successfully follow fulfilling career paths in many diverse areas of business and academia.



*"The University of Sheffield International Faculty CITY College offered me great opportunities to enhance my skills. I managed with only two years of experience to achieve an internship -and a future job opportunity- in one of the top eight IT organizations in the world. Also, Thessaloniki with its beauties and the essence of the Aegean Sea made my student life an extraordinary experience."*

**Ivo Neskovic**  
BSc (Hons) in Computer Science

**KEY FEATURES** > > > > > > > > > > > > > > > >

- **COURSE DURATION:** 3 years > **LOCATION OF STUDIES:** Thessaloniki, Greece
- **LANGUAGE OF INSTRUCTION:** English > **DEGREE TITLE:** The title of **Bachelor of Science (Hons) in Computer Science** is awarded directly by the University of Sheffield.
- **POSTGRADUATE OPPORTUNITIES:** Students can continue their education for a postgraduate degree at the CITY College International Faculty, the University of Sheffield in the UK or another university of their choice. To find out more about the postgraduate programmes offered at the International Faculty visit our website.
- **DEPARTMENT OF COMPUTER SCIENCE AND ACADEMIC STAFF:** to find out more about the Department, the academic staff, the course description, please visit our website.
- **ADMISSIONS REQUIREMENTS AND PROCEDURES:** see page 56

### Programme of studies

#### 1st year

- Personal Tutorial:
- Academic and Transferable Skills
- Networks Architecture
- Discrete Mathematical Foundations
- Continuous Mathematical Foundations
- Programming Principles and Algorithms
- Programming Methodology and Design
- Introduction to Web Technologies
- Computer Systems Architecture
- Introduction to Object Orientation
- Object-Oriented Programming
- Systems Analysis and Design
- Information Systems and the Digital Enterprise
- Academic English Skills

#### 2nd year

- Web Programming
- Data Structures and Algorithms
- Database Systems
- Formal Methods and Software Reliability
- Operating Systems
- Logic Programming
- Professional Issues in IT
- Artificial Intelligence Techniques
- Software Development
- Human Computer Interaction

#### Two units from the following

- Research Skills in the IT Profession
- Green Computing
- IT Decision Support Systems
- Information Systems Applications

#### 3rd year

- Professional Development Seminar Series
- Individual Project Preparation
- Individual Project
- Software Engineering
- Industrial Software Project
- Information Security
- Innovation and Entrepreneurship in IT
- Network Computing

#### Two units from the following

- Social Media and Networks
- Knowledge Technologies for Innovation
- E-Commerce and Digital Markets
- IT Strategy in Business
- Mobile Computing
- Game and Media Technology
- Distributed Systems and Cloud Computing
- Agents and Robotics
- Intelligent Systems
- Neural Networks
- Teaching and Learning Technologies

*This programme may be subject to minor changes*



The BSc (Hons) in Computer Science is accredited by the British Computer Society. The British Computer Society (BCS), is The Chartered Institute for Information Technology, a Chartered Engineering Institution and a Science Council licensed body. The Academic Accreditation and Exemptions Committee of BCS agreed to the following levels of accreditation: Chartered IT Professional (CITP), Partial Chartered Engineer (CEng), Partial Chartered Scientist (CSci).

# BSc (Hons) in Computer Science (Business Informatics)

- Study a dynamic discipline that will enable you to harness state-of-the-art technologies to meet the changing needs of the ever-evolving business environment.
- Build an integrated knowledge of Computer Science and business processes along with strong problem-solving and technical skills that enable you to discover and develop creative and efficient solutions to complex and challenging problems.
- Become a highly sought-after professional who will empower an organization to thrive in the digital age.

## Course overview

Modern organizations are confronted with the challenges brought by the global market, the digital economy, the knowledge society and the rapid growth of information technologies. Business environments in any sector are adopting computer technologies for all business processes and operational tasks, towards increasing productivity and promoting innovation and entrepreneurship. Students of this programme acquire a mixture of technical and contextual knowledge and skills, appropriate both for the development of software systems and for the strategic deployment of current and emerging technologies, for promoting innovation and entrepreneurial activities within a modern organization. Students are also exposed to the theoretical foundations of the Computer Science field, gain an understanding of the principles that underlie development of systems, apply their knowledge on real life projects and acquire the necessary knowledge and skills to cope with the astonishing rate of change of the specific discipline.



*"Seeking to find the best option for higher education in Greece, the University of Sheffield International Faculty CITY College proved to be the right choice providing me with the opportunity to reap the benefits of British higher education in Greece. At the 3rd year of my Bachelor's studies in Computer Science and I have already had the opportunity to develop software for actual clients, to indulge in my scientific interests, to participate in the organization of an international conference in software engineering, and to socialize with students from different cultures."*

**Dimitrios Pappas**  
BSc Computer Science

## ➤ KEY FEATURES ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤

- **COURSE DURATION:** 3 years ➤ **LOCATION OF STUDIES:** Thessaloniki - Greece
- **LANGUAGE OF INSTRUCTION:** English ➤ **DEGREE TITLE:** The title of **Bachelor of Science (Hons) in Computer Science (Business Informatics)** is awarded directly by the University of Sheffield. ➤ **POSTGRADUATE OPPORTUNITIES:** Students can continue their education for a postgraduate degree at CITY College in Greece, the University of Sheffield in the UK or another university of their choice. To find out more about the postgraduate programmes offered at the International Faculty CITY College visit our website.
- **DEPARTMENT OF COMPUTER SCIENCE AND ACADEMIC STAFF:** to find out more about the Department, the academic staff, the course description, please visit our website.
- **ADMISSIONS REQUIREMENTS AND PROCEDURES:** see page 56

## Programme of studies

### 1st year

Personal Tutorial: Academic and Transferable Skills

Networks Architecture

Discrete Mathematical Foundations

Continuous Mathematical Foundations

Programming Principles and Algorithms

Programming Methodology and Design

Introduction to Web Technologies

Computer Systems Architecture

Introduction to Object Orientation

Object-Oriented Programming

Systems Analysis and Design

Information Systems and the Digital Enterprise

Academic English Skills

### 2nd year

Web Programming

Data Structures and Algorithms

Database Systems

Formal Methods and Software Reliability

Operating Systems

Logic Programming

Professional Issues in IT

Artificial Intelligence Techniques

Software Development

Human Computer Interaction

### Two units from the following

Research Skills in the IT Profession

Green Computing

IT Decision Support Systems

Information Systems Applications

### 3rd year

Professional Development Seminar Series

Individual Project Preparation

Individual Project

Software Engineering

Industrial Software Project

Social Media and Networks

Knowledge Technologies for Innovation

Innovation and Entrepreneurship in IT

E-Commerce and Digital Markets

IT Strategy in Business

*This programme may be subject to minor changes*



The BSc (Hons) in Computer Science is accredited by the British Computer Society. The British Computer Society (BCS) is The Chartered Institute for Information Technology, a Chartered Engineering Institution and a Science Council licensed body. The Academic Accreditation and Exemptions Committee of BCS agreed to the following levels of accreditation: Chartered IT Professional (CITP), Partial Chartered Engineer (CEng), Partial Chartered Scientist (CSci).

## Department of Computer Science

# BSc (Hons) in Computer Science (Internet Computing)

- Study the cutting-edge methods and tools of one of the most attractive, highly practical & creative fields of Computer Science.
- Build a solid knowledge of contemporary Computer Science along with strong problem-solving and technical skills that enable you to develop efficient and creative Web and mobile solutions.
- Become a highly specialized professional with fascinating career prospects in the Internet Computing industry.

### Course overview

The Internet penetrates every aspect of today's economic and social life. It provides a unique access to an immense wealth of knowledge and information, and its uses are virtually unlimited. The advancement of the Internet has revolutionised the way in which globally distributed, rapidly changing and collaborative industries such as banking, entertainment, healthcare, and manufacturing, to name a few, operate. This has created a great demand for specialists with an in depth knowledge and skills on Internet Technologies. Students of this programme are exposed to the theoretical foundations of the Computer Science field, gain an understanding of the principles that underlie development of systems, apply their knowledge on real life projects and acquire the necessary knowledge and skills to cope with the astonishing rate of change of the specific discipline, with a main focus on internet based applications and the enabling Internet, mobile and web development technologies.



*"In a field perceived to be male dominated, such as the computer science, I have found at CITY College a lot of support both from staff and my fellow-students.*

*What I like the most in the particular programme is the emphasis given by the academic staff on developing valuable critical and analytical skills. What is more, the excellent relations among students and academic staff make the students' life easier and more exciting, while the outstanding educational methods prepare you for a bright career future."*

**Cristina Alexandra Patrascu**  
BSc (Hons) in Computer Science

### ➤ KEY FEATURES ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤

- **COURSE DURATION:** 3 years ➤ **LOCATION OF STUDIES:** Thessaloniki, Greece
- **LANGUAGE OF INSTRUCTION:** English ➤ **DEGREE TITLE:** The title of **Bachelor of Science (Hons) in Computer Science (Internet Computing)** is awarded directly by the University of Sheffield. ➤ **POSTGRADUATE OPPORTUNITIES:** Students can continue their education for a postgraduate degree at CITY College in Greece, the University of Sheffield in the UK or another university of their choice. To find out more about the postgraduate programmes offered at the International Faculty CITY College visit our website.
- **DEPARTMENT OF COMPUTER SCIENCE AND ACADEMIC STAFF:** to find out more about the Department, the academic staff, the course description, please visit our website.
- **ADMISSIONS REQUIREMENTS AND PROCEDURES:** see page 56

### Programme of studies

#### 1<sup>st</sup> year

Personal Tutorial: Academic and Transferable Skills  
 Networks Architecture  
 Discrete Mathematical Foundations  
 Continuous Mathematical Foundations  
 Programming Principles and Algorithms  
 Programming Methodology and Design  
 Introduction to Web Technologies  
 Computer Systems Architecture  
 Introduction to Object Orientation  
 Object-Oriented Programming  
 Systems Analysis and Design  
 Information Systems and the Digital Enterprise  
 Academic English Skills

#### 2<sup>nd</sup> year

Web Programming  
 Data Structure and Algorithms  
 Database Systems  
 Formal Methods and Software Reliability  
 Operating Systems  
 Logic Programming  
 Professional Issues in IT  
 Artificial Intelligence Techniques  
 Software Development  
 Human Computer Interactions

#### Two units from the following

Research Skills in the IT Profession  
 Green Computing  
 IT Decision Support Systems  
 Information Systems Applications

#### 3<sup>rd</sup> year

Professional Development Seminal Series  
 Individual Project Preparation  
 Individual Project  
 Software Engineering  
 Industrial Software Project  
 Network Computing  
 Information Security  
 Mobile Computing  
 Game and Media Technology  
 Distributed and Cloud Computing

*This programme may be subject to minor changes*



The BSc (Hons) in Computer Science is accredited by the British Computer Society. The British Computer Society (BCS) is The Chartered Institute for Information Technology, a Chartered Engineering Institution and a Science Council licensed body.  
 The Academic Accreditation and Exemptions Committee of BCS agreed to the following levels of accreditation: Chartered IT Professional (CITP), Partial Chartered Engineer (CEng), Partial Chartered Scientist (CSci).

# BA (Hons) in English Language and Communication

- In-depth theoretical background as well as vital professional skills through numerous opportunities for hands-on practice.
- A unique programme which will make you highly competitive in teaching, media, advertising, marketing, public relations, publishing and journalism.
- A wide range of assessment including: unseen examinations, projects, essays, quizzes, presentations, demo teaching, screencasts, reflective reports, case studies, portfolios of exercises, translation tasks, lab tests.

## Course overview

The BA (Hons) in English Language and Communication offers a solid foundation in the study of language, communication, linguistics, language teaching, media, marketing and management providing students with theoretical knowledge as well as practical skills, thus enhancing their employability profile. The curriculum includes units such as Intercultural Communication, Sociolinguistics, Introduction to Media Studies, Principles of Marketing, Public Relations, Practice in English Language Teaching, Writing across Media, Introduction to Translation, Digital Literacy. This innovative programme is ideal for anyone who is interested in becoming an English language teacher or a linguist, or wishes to pursue an exciting career in media, public relations, marketing, advertising, translation, journalism or education.



*This unique programme in English Language and Communication is addressed to students who want to combine their passion for the English language with the modern field of communication in order to enhance their career prospects. Its rich curriculum includes a wide range of modules aiming at preparing our students for a successful career in the fields of English language teaching, communication, media, public relations, marketing, advertising, translation, journalism or education. With the continuous support of our highly qualified and skilled academic staff our students develop personally and professionally and are fully equipped to make a difference in their profession.*

**Dr Zoi Tatsioka**  
Head of English Studies Department

- **KEY FEATURES** ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤
- **COURSE DURATION:** 3 years ➤ **LOCATION OF STUDIES:** Thessaloniki, Greece
  - **LANGUAGE OF INSTRUCTION:** English ➤ **DEGREE TITLE:** The title of **Bachelor of Arts (Hons) in English Language and Communication** is awarded directly by the University of Sheffield. ➤ **POSTGRADUATE OPPORTUNITIES:** Students can continue their education at postgraduate level at CITY College in Greece, the University of Sheffield in the UK or another university of their choice. To find out more about the postgraduate programmes offered at the International Faculty CITY College visit our website.
  - **DEPARTMENT OF ENGLISH STUDIES AND ACADEMIC STAFF:** to find out more about the Department, the academic staff and the course description, please visit our website.
  - **ADMISSIONS REQUIREMENTS AND PROCEDURES:** see page 56.

## Programme of studies

### 1<sup>st</sup> year

Introduction to the Study of Language  
Introduction to Communication  
Principles of Management  
Introduction to the Methodology of Language Teaching  
Development of Early Career Skills  
Introduction to Translation  
Digital Literacy  
Principles of Marketing  
Composition Writing  
Introduction to Media Studies

### 2<sup>nd</sup> year

Semantics  
Syntax  
ELT Classroom: Principles and Practices  
English Phonetics and Phonology  
Public Relations  
Intercultural Communication  
Sociolinguistics  
Pragmatics  
Consumer Behaviour  
Writing across Media  
Case Studies in Digital Transformation  
Language Testing and Assessment

### 3<sup>rd</sup> year

Evaluation and Design of Teaching Materials  
Introduction to Research Practice  
Integrated Marketing Communications  
Adaptation across Media  
Language, Gender and Identity  
Dissertation  
Practice in English Language Teaching  
Contemporary Topics in Communication

This programme may be subject to minor changes.

# BA (Hons) in English Language, Linguistics and Literature

- > Pathway to an exciting career or further studies in teaching, translation, linguistics, literature, media, publishing, journalism, copywriting or education.
- > In-depth theoretical background as well as vital professional skills through numerous opportunities for hands-on practice.
- > Observed Teaching Practice in authentic foreign language classroom conditions.

### Course overview

The BA (Hons) in English Language, Linguistics and Literature offers a solid foundation in the study of language, linguistics, literature, language teaching, translation, media and film providing students with theoretical knowledge as well as practical skills, thus enhancing their employability profile. The curriculum includes units such as Introduction to the Study of Language, Practice in English Language Teaching, British Literature, Introduction to Translation, Introduction to Media Studies, Understanding Film, Language, Gender and Identity. This innovative programme is ideal for anyone who is interested in becoming an English language teacher, a linguist, a literary scholar or wishes to pursue a successful career in translation, media, publishing, journalism, or education.



*"The programme prepared me for my current career in English Language Teaching. Through various units, I was able to learn how to approach several types of learners in a controlled and safe environment. Through challenging assignments, I was able to express my creativity and identify my drive. The academic staff helped me elevate my skills and bring my ideas into reality in an interactive and supportive way. Being a graduate of the CITY College International Faculty helped me find a job in a well-established institution in a European country, directly after my graduation, as I am a holder of a Bachelor's degree awarded directly from the University of Sheffield which qualifies as an English language teacher."*

**Haris Chiotis**  
English Language Instructor and Preschool Teacher  
for the International House for Kids  
Nymphenburg in Munich, Germany

### Programme of studies

#### 1<sup>st</sup> year

- Introduction to the Study of Language
- Introduction to Literature
- History of the English Language
- Introduction to the Methodology of Language Teaching
- Introduction to Film Studies
- Introduction to Translation
- Introduction to Fiction
- Morphology
- Composition Writing
- Introduction to Media Studies

#### 2<sup>nd</sup> year

- Semantics
- Syntax
- ELT Classroom: Principles and Practices
- English Phonetics and Phonology
- 20th Century American Literature
- Understanding Film
- Sociolinguistics
- Pragmatics
- Second Language Acquisition
- Literary Translation
- British Literature: Past and Present
- Language Testing and Assessment

#### 3<sup>rd</sup> year

- Evaluation and Design of Teaching Materials
- Introduction to Research Practice
- Literary Theory
- Adaptation across Media
- Language, Gender and Identity
- Dissertation
- Practice in English Language Teaching
- Contemporary Topics in English Studies

*This programme may be subject to minor changes.*

- > **KEY FEATURES** > > > > > > > > > > > > > > > >
- > **COURSE DURATION:** 3 years > **LOCATION OF STUDIES:** Thessaloniki, Greece
- > **LANGUAGE OF INSTRUCTION:** English > **DEGREE TITLE:** The title of **Bachelor of Arts (Hons) in English Language, Linguistics and Literature** is awarded directly by the University of Sheffield. > **POSTGRADUATE OPPORTUNITIES:** Students can continue their education at a postgraduate level at CITY College in Greece, the University of Sheffield in the UK or another university of their choice. To find out more about the postgraduate programmes offered at the International Faculty CITY College visit our website. > **DEPARTMENT OF ENGLISH STUDIES AND ACADEMIC STAFF:** to find out more about the Department, the academic staff and the course description, please visit our website.
- > **ADMISSIONS REQUIREMENTS AND PROCEDURES:** see page 56.

# Postgraduate programmes

- MA in Marketing, Advertising and Public Relations
- MA in Digital Marketing and Social Media
- MSc in Finance and Banking
- MSc in Finance and Risk Management
- MSc in Management
- MSc in Management (Human Resource Management)
- MSc in Management (Logistics and Supply Chain Management)
- MSc in Business Analytics and Decision Sciences
- MSc in Cognitive Neuropsychology
- MA in Clinical Neuropsychology
- MSc in Counselling Psychology
- MA in Counselling Psychology with a Practicum
- MSc in Web and Mobile Development
- MSc in Software Development
- MSc in Software Development with Industry Placement
- MA in Applied Linguistics with TESOL
- MA in Translation and Interpreting
- MSc in Management of Business, Technology and Innovation
- Executive MBA
  
- PG Certificate in Front-End Development
- PG Certificate in Mobile Development
  
- Online Course  
MSc in International Health Management and Leadership





# Teaching, learning and assessment

## Academic year and semester structure

**Duration of study:** One or two years of study are required to obtain a Master's degree depending on the mode of attendance (full-time/part-time/executive mode).

**Year of study:** Each year is divided into two semesters.

**Semester:** The fall semester starts in October and finishes in February and the spring semester starts in March and finishes in June. Exams take place at the end of each semester and in September. Each semester contains a number of courses, which are called units. Upon completion of the taught part of the programme the students are required to submit a dissertation.

## Dissertation

The dissertation represents a piece of individual and original research based on an approved topic of the student's choice related to the course. The dissertation normally involves the equivalent of at least six months study of which three months are full-time work.

## Induction

During the Induction Week, that takes place at the beginning of each academic year, students are briefed on policies and regulations. They receive the programme handbook, that contains specific information on the aims and objectives of their programme, its structure, the assessment policy adopted, the prerequisites for the degree award and unit description.

## Small classes

The feature that distinguishes the International Faculty, CITY College from other Higher Educational Institutions is small classes. This allows full communication and interaction between the lecturer and the students.

## Open door policy

Academic staff operate on an open door policy encouraging students to ask for one-to-one help.

## Aim and methodology

The aim of education at the International Faculty, CITY College, is to support students to acquire specialized scientific knowledge, as well as provide a basis for their personal, social and cognitive development. The educational ethos of the International Faculty is conveyed to students through the curriculum and the standard methods of teaching and learning.

- **Interactive lectures:** Students are encouraged to ask questions and express their opinions. There is use of audio-visual aids in all lectures.
- **Guest speakers:** Experts are invited to give class presentations and share their professional experiences with students.
- **Panel lecturing:** Panels consist of international academics and professionals.
- **Student presentations:** Students are required to orally present their class papers.
- **Student conferences:** Students organise and participate in international student conferences that take place annually.
- **Real life projects:** Real life projects are carried out with the help of local or international companies, local authorities, voluntary work organizations and professional bodies.
- **Case studies:** Cases enable learning by doing. The opportunity to identify, analyse and solve a number of issues in a variety of settings prepares students for their professional lives.
- **Simulations:** In the context of strengthening the ties of our Academic Departments with industry, cooperations are sought between the departments and companies that hold a prominent position in the market.
- **Role playing:** Role-playing is an active learning approach. Individual students are assigned roles in a specific situation and learning methods.
- **E-learning platforms:** The 'claroline and intranet' are used for e-learning projects, allowing students to have additional access to course and lecture materials.

## Assessment

Assessment of most units is based on a combination of coursework submitted through the semester and written examination at the end of the semester. In some cases assessment is based entirely on coursework.

- **Coursework:** coursework assessment involves carrying out a variety of assignments: reports, essays, problem solving exercises. Some of these involve working in small groups and delivering a joint report or product.
- **Written examinations:** Written examinations are held at the end of each semester.



# MSc in Finance and Banking

- Explore the various factors that have reshaped today's financial system.
- Develop an expertise in the use of modern and highly sophisticated financial instruments.
- Acquire the necessary knowledge and practical skills for a successful career in the financial services industry.

## Course overview

The MSc in Finance and Banking programme is designed for students who intend to pursue a career in the financial services sector. In recent years, the financial services industry has seen rapid worldwide development and change. Within this environment, there is an increasing demand for financial specialists capable of understanding the rules and complexities of the modern financial system. The MSc in Finance & Banking enables students to develop both theoretical and applied perspectives as well as a range of specialist skills. It will develop practical skills in banking and finance as well as analytical skills in relation to financial institutions and markets, portfolio management, instruments, and other critical areas.



*“I decided to pursue financial studies at the University of Sheffield International Faculty, CITY College hoping that this would be the path to succeed in my professional goals. After graduating I started my career in the banking sector where I evolved during the years. My studies have helped me succeed and move fast as a professional. As a graduate, I wish to stay in touch with my college and that's why I am actively involved in the Alumni Association.”*

**Fani Gratsonidou**  
Banking Operations Development  
Piraeus Bank

### ➤ KEY FEATURES ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤

- **COURSE DURATION:** Full-time: 1 year (afternoon hours) ◉ Part-time: 2 years (afternoon hours) ◉ Executive mode: 2 years (1 weekend per month) in Sofia- Bulgaria
- **LOCATION OF STUDIES:** Thessaloniki - Greece and Sofia - Bulgaria ➤ **LANGUAGE OF INSTRUCTION:** English ➤ **DEGREE TITLE:** The title of **Master of Science in Finance and Banking** is awarded directly by the University of Sheffield. ➤ **ADMISSIONS REQUIREMENTS AND PROCEDURES:** see page 56

### ➤ Career opportunities

Corporate finance, financial planning, investment banking, money management, private banking, retail banking, business consulting, investment consulting

### Programme of studies

- Econometrics for Finance
- Investments and Security Analysis
- Corporate Finance and Valuations
- Financial Reporting and Analysis
- Bank Regulation and Financial Stability
- Commercial and Investment Banking
- Financial Derivatives and Risk Management
- Research Methods for Finance
- Dissertation /Research Project

This programme may be subject to minor changes

# MSc in Finance and Risk Management

- Learning from highly qualified academic staff involved in leading international research in finance and economics you will test your knowledge during practical case study exercises and simulations.
- Acquire the technical skills to measure and manage financial risk and stand out in today's highly competitive job market.
- Benefit from an applied approach to the subject with the wide use of relevant software.

## Course overview

The MSc in Finance and Risk Management is designed for technically-minded graduates who want a deep, analytical study of risk management and finance and who intend to pursue a quantitative career in the financial services sector. The success of organisations depends upon their ability to operate in the face of risk, and risk management is increasingly recognised as requiring special skills central to the functioning of the organisation. The programme will develop a solid theoretical foundation and practical skills in finance and risk management as well as analytical skills in relation to financial institutions and markets, portfolio management, instruments, and other critical areas.



*"Following the financial crisis there is a growing demand for professionals who are skilled in financial risk management. Our MSc in Finance and Risk Management is designed to provide you with comprehensive knowledge of the latest challenges in financial markets and the necessary quantitative skills to measure and manage risk. You will be taught by academics and practitioners who are experts in their field with research work that is internationally recognised."*

**Dr Nikos Tsorakidis**  
Head of the Business Administration & Economics Department

- **KEY FEATURES** ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤
- **COURSE DURATION:** Full-time: 1 year ○ Part-time: 2 years (afternoon hours)
- **LOCATION OF STUDIES:** Thessaloniki, Greece ➤ **LANGUAGE OF INSTRUCTION:** English
- **DEGREE TITLE:** The title of **Master of Science in Finance and Risk Management** is awarded directly by the University of Sheffield.
- **ADMISSIONS REQUIREMENTS AND PROCEDURES:** see page 56

## ➤ Career opportunities

Graduates may pursue careers in risk management, credit risk analysis, insurance, derivatives, banking.

## Programme of studies

- Econometrics for Finance
- Investments and Security Analysis
- Corporate Finance and Valuations
- Financial Reporting and Analysis
- Simulation and Risk Management
- Financial Engineering
- Financial Derivatives and Risk Management
- Bank Regulation and Financial Stability
- Research Methods for Finance

## Dissertation /Research Project

*This programme may be subject to minor changes*

# MA in Digital Marketing and Social Media

- > Explore and comprehend new media as a vehicle for growth in the digital marketing environment.
- > Develop the expertise required for the implementation and effective management of social media and digital marketing campaigns.
- > Acquire the competencies needed to pursue a marketing career in the booming digital era.

## Course overview

Digital marketing channels have moved to the forefront of global marketing communications, creating a high industry demand for professionals with specialised skills. The MA in Digital Marketing and Social Media focuses on digital marketing and social media communications channels within a strategic marketing context. Apart from providing core knowledge in strategic marketing, advertising and sales and on-line consumer behaviour, the students will acquire specialist knowledge and skills. The programme provides the skills to implement and manage effective social media and digital marketing campaigns. The programme is aimed primarily at young graduates with or without a related degree and at young marketing professionals wishing to improve their skills and professional qualifications in digital and social media.



*“Lecturers at the International Faculty CITY College undoubtedly have substantial academic experience. What is more, due to their professional experience deriving from their direct involvement with the industry, they provide students with valuable knowledge and skills, thus enriching their class with real life examples. Also, at the International Faculty, CITY College, every single student receives individual attention and got to have personal interaction with the lecturers. I would strongly recommend the postgraduate programme for those interested in this field.”*

**Eleni Karathanasi**  
MA in Marketing, Advertising and PR  
Marketing & Operations Specialist  
Starbucks, Holland

## > KEY FEATURES > > > > > > > > > > > > > > > >

- > **COURSE DURATION:** Full-time: 1 year (afternoon hours) ◉ Part-time: 2 years (afternoon hours) ◉ Weekend Mode: 2 years (1 weekend per month) in Sofia-Bulgaria
- > **LOCATION OF STUDIES:** Thessaloniki - Greece, Sofia - Bulgaria
- > **LANGUAGE OF INSTRUCTION:** English > **DEGREE TITLE:** The title of **Master of Arts in Digital Marketing and Social Media** is awarded directly by the University of Sheffield.
- > **ADMISSIONS REQUIREMENTS AND PROCEDURES:** see page 56

## > Career opportunities

Digital marketing, marketing management, brand management, media buying, media relations, public relations management

## Programme of studies

Strategic Marketing  
Advertising and Sales Promotion  
Digital Marketing Communications  
On-Line Consumer Behaviour  
Digital Marketing Analytics  
Building Successful Web Presence  
Social Media Marketing  
Research Methods for Business

## Dissertation

This programme may be subject to minor changes

# MA in Marketing, Advertising and Public Relations

- Explore the latest marketing theory in today's changing business environment.
- Develop a comprehensive understanding of the integration of marketing, advertising, and public relations inside organizations.
- Develop the knowledge and skills required for pursuing or advancing a career in marketing, advertising, and/or public relations.

## Course overview

The MA in Marketing, Advertising and Public Relations has been designed to provide students with an integrative and strategic view of marketing. The primary aim of the programme is to develop effective marketing, brand, advertising and public relations specialists, equipped with knowledge and understanding of various marketing communications subjects, including a range of technical, human, and conceptual skills that will enhance their future careers in these fields. The core values that underpin this programme and differentiate it from traditional graduate marketing programmes are an integrative stance, consideration of the new marketing realities and the creation of competence in a balanced mix of marketing skills at an advanced level. It is addressed but not limited to students who recently acquired their Bachelor's degree in a wide range of either theoretical or quantitative fields.



*"I have managed to capitalize on the knowledge, values and advantages that the International Faculty CITY College provided me with. It is incredible how often I find myself using much of the knowledge and savvy I gained during my studies and applying in everyday routine. I often stop and try to re-examine what I have gained at International Faculty CITY College and thus become even more appreciative."*

**Filip Luniski**  
BA (Hons) in Business Studies (Marketing)  
MA in Marketing, Advertising and Public Relations  
Beer Category Manager - Apatinska Pivara, part of Molson Coors

## ➤ KEY FEATURES

➤ **COURSE DURATION:** Full-time: 1 year (afternoon hours) ○ Part-time: 2 years (afternoon hours) ○ Executive mode: 2 years (1 weekend per month) in Sofia- Bulgaria and in Bucharest - Romania ➤ **LOCATION OF STUDIES:** Thessaloniki - Greece, Sofia - Bulgaria and Bucharest - Romania ➤ **LANGUAGE OF INSTRUCTION:** English ➤ **DEGREE TITLE:** The title of **Master of Arts in Marketing, Advertising and Public Relations** is awarded directly by the University of Sheffield. ➤ **ADMISSIONS REQUIREMENTS AND PROCEDURES:** see page 56

## ➤ Career opportunities

Marketing management, brand management, product development, media buying, copywriting, media relations, public relations management, market research, retailing, sales

## Programme of studies

Strategic Marketing  
Advertising and Sales Promotion Management  
Digital Marketing Communications  
Public Relations Strategies  
Innovation and New Product Development  
Research Methods for Business  
Festivals and Events Management  
Strategic Brand Management

## Dissertation

*This programme may be subject to minor changes*



The programme is accredited by the Association to Advance Collegiate Schools of Business (AACSB).

# MSc in Management

- Develop an in depth understanding of the business and management disciplines.
- Focus on complex organisational issues and developments which manager's encounter.
- Develop competencies for a wide range of managerial careers.

## Course overview

Today's dynamic environment demands that organisations and their managers adapt and renew themselves continually to succeed over time. Success in this highly competitive business environment requires sound strategic, managerial and entrepreneurial skills.

The programme aims to equip students with the knowledge and skills that will enable them to identify and pursue opportunities either within an organisation or independently by starting a new venture that offers an innovative product or service. Irrespective of the organisational setting, sound managerial skills and knowledge in key functional areas are equally critical for the success of any new project or venture activity.

The programme is addressed but not limited to students who recently acquired their bachelor's degree and would like to upgrade and extend their business studies before becoming entrepreneurs or managers, and to those already working in the profession who wish to improve their management qualifications.



*"The knowledge I gained from my postgraduate studies at the University of Sheffield International Faculty, CITY College, is a valuable asset for life. I am particularly grateful to my lecturers because thanks to their inspiration and support I decided to start up my own international business. During my studies other than the valuable lectures, I had the opportunity to attend interesting seminars and to meet exciting people from all over the world. The Management course was a life-changing learning experience."*

**Efthymia Vardaka**  
MSc in Management  
Manager, Sweet Dei

- **KEY FEATURES** ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤
- **COURSE DURATION:** Full-time: 1 year (afternoon hours) ○ Part-time: 2 years (afternoon hours)
- **LOCATION OF STUDIES:** Thessaloniki, Greece
- **LANGUAGE OF INSTRUCTION:** English
- **DEGREE TITLE:** The title of **Master of Science in Management (General)** is awarded directly by the University of Sheffield.
- **ADMISSIONS REQUIREMENTS AND PROCEDURES:** see page 56

## ➤ Career opportunities

Business planning and consulting, business executives, operations management, project management, production management, government

## Programme of studies

Operations and Process Management  
Managing People in Organisations  
Accounting for Managers  
Strategic Marketing  
Strategy Formulation  
Research Methods for Business  
Performance Management and Leadership  
Entrepreneurship and Innovation

## Dissertation

*This programme may be subject to minor changes*

**AACSB** ACCREDITED The programme is accredited by the Association to Advance Collegiate Schools of Business (AACSB).

**ASSOCIATION OF AMBAS** ACCREDITED

# MSc in Management (Human Resource Management)

- Understand the foundations of HRM and its impact on current and future business operations.
- Recognise the strategic importance of HRM in modern organisations.
- Synthesise and apply HR policies and practices in various domestic and international organisational contexts.

## Course overview

This programme is designed for students with an interest in people and the alignment of people and business strategy. Managers and employees alike can benefit greatly from a better understanding and knowledge of people at work. This programme provides the knowledge and skills that are needed to compete successfully as both general managers and human resource specialists in today's complex and changing world of business. The programme is addressed but not limited to students who have acquired their bachelor's degree in business studies, psychology, sociology, political science, social anthropology and social policy.



*"The Msc in HRM was a successful choice that advanced academic knowledge and expanded my qualifications. My studies helped me gain contemporary knowledge in the field of human resources management and contributed to develop my career in the competitive business environment of HR where I currently work."*

**Ioanna Dendri**  
Psychologist  
MSc in Human Resource Management  
HR and Recruiter Manager, Manager's Office Hellas

- **KEY FEATURES** > > > > > > > > > > > > > >
- **COURSE DURATION:** Full-time: 1 year (afternoon hours) ○ Part-time: 2 years (afternoon hours) > **LOCATION OF STUDIES:** Thessaloniki, Greece > **LANGUAGE OF INSTRUCTION:** English > **DEGREE TITLE:** The title of **Master of Science in Management (Human Resource Management)** is awarded directly by the University of Sheffield.
- **ADMISSIONS REQUIREMENTS AND PROCEDURES:** see page 56

## > Career opportunities


HR management, HR consultancy, careers advisers, managers and consultants within large multinational companies, government departments, or in any organization

## Programme of studies

Strategy Formulation  
Research Methods for Business  
Managing People in Organisations  
Accounting for Managers  
Operations and Process Management  
HR Policies and Practices  
International HR and Leadership  
Strategic Marketing

## Dissertation

This programme may be subject to minor changes

 The programme is accredited by the Association to Advance Collegiate Schools of Business (AACSB).



# MSc in Management (Logistics & Supply Chain Management)

- > Acquire knowledge of supply chain theories and practices and become aware of their significant impact on all aspects of business.
- > Explore the importance and contribution of logistics in the environmental/green concerns of our times.
- > Prepare for positions in the fast growing field of logistics and supply chain management.

## Course overview

The MSc in Logistics and Supply Chain Management (L&SCM) has been designed to develop professionals in the field of logistics and supply chain management. Both fields deal with managing the flow of goods from a company's suppliers, through its facilities, and to its customers. This process of logistics services is of critical importance in establishing a global competitive advantage. Effective performance of the logistics functions can contribute to both lower costs and enhanced customer service. The trend in the industry today is towards integrative job profiles such as supply chain manager and logistics manager. This MSc programme aims to prepare students to successfully compete for these positions. It is addressed but not limited to students who recently acquired their Bachelor's degree in Business Studies, Engineering and Mathematics.



*“Choosing the Master programmes in Logistics Management proved to be an investment with a worthy return. The structure and the implementation of the programme itself were solid. My studies provided me with knowledge and tools that I was able to immediately apply in order to improve the results of my work as a logistics executive. Surely, the skills I acquired have been a valuable asset in my effort to advance my career.”*

**Dimitris Dakos**

MSc in Logistics and Supply Chain Management  
Head of Distribution Center (Northern Greece),  
AB Vassilopoulos - Delhaize group

- > **KEY FEATURES** >
- > **COURSE DURATION:** Full-time: 1 year (afternoon hours) ◊ Part-time: 2 years (afternoon hours) > **LOCATION OF STUDIES:** Thessaloniki, Greece > **LANGUAGE OF INSTRUCTION:** English > **DEGREE TITLE:** The title of **Master of Science in Management (Logistics & Supply Chain Management)** is awarded directly by the University of Sheffield. > **ADMISSIONS REQUIREMENTS AND PROCEDURES:** see page 56

## > Career opportunities

Logistics/supply chain management, transporting, warehousing, distribution

## Programme of studies

- Strategy Formulation
- Operations and Process Management
- Managing People in Organisations
- Accounting for Managers
- Logistics and Supply Chain Management
- Global Supply Chain Management
- Strategic Marketing
- Research Methods for Business

## Dissertation

*This programme may be subject to minor changes*



The programme is accredited by the Association to Advance Collegiate Schools of Business (AACSB).





# MSc in Business Analytics and Decision Sciences

- > Industry placement: unique opportunity for students to embark on their career during their studies.
- > Understand the latest analytics tools to interpret big data, forecast future trends, automate and streamline decisions and optimise courses of action.
- > A range of career opportunities: graduates will be able to take their skills into sectors like finance, telecommunications, shipping, healthcare, logistics and marketing.

## Course overview

The MSc in Business Analytics and Decision Sciences will provide a unique exposure to current business opportunities, challenges and developments in the area of business analytics, big data management and decision sciences. The programme will equip students with highly sought after analytics skills and prepare them to solve challenging and complex business problems and make optimised decisions in the big data driven environment. More specifically, the programme will provide the latest analytics tools to analyse and interpret data, forecast future trends and optimise courses of action.



*"The modern business world is often described as data-driven as a lot of attention and discussion is around the identification of the next "big" idea or the next unicorn (a term used to describe a company valued above 1 billion). This programme responds to the shortage of analysts capable of understanding data (e.g patterns and relationships) to identify opportunities and to offer valuable information to support senior management decision making. Sectors such as airlines, logistics, energy, marketing, banking, healthcare and insurance handle big data and are revisiting their processes and practices to optimize operations and profitability. Therefore, graduates with the skills necessary to interpret data and support decisions will be well placed in the job market."*

Dr Nikos Tsorakidis  
Head of the Business Administration & Economics Department

- > **KEY FEATURES** > > > > > > > > > > > > > > > > >
- > **COURSE DURATION:** Full-time: 1 year **o** Part-time: 2 years (afternoon hours)
- > **LOCATION OF STUDIES:** Thessaloniki, Greece > **LANGUAGE OF INSTRUCTION:** English
- > **DEGREE TITLE:** The title of **Master of Science in Business Analytics and Decision Sciences** is awarded directly by the University of Sheffield.
- > **ADMISSIONS REQUIREMENTS AND PROCEDURES:** see page 56

## Industry Placement

After successful completion of the taught part of the programme, students are given the opportunity to undertake an industry placement, subject to availability and specific criteria set by the Business Administration & Economics Department.

## > Career opportunities

Consultants, decision modelling or data analysts, members of technical/analytics teams supporting the decision making of middle and top management.

## Programme of studies

- Business Strategy and Analytics
- Programming for Business Analytics
- Big Data Management, Processing and Visualisation
- Econometrics
- Data Analytics for Decision Making
- Simulation and Risk Management
- Digital Marketing Analytics
- Research Methods for Business
- Dissertation /Research Project

*This programme may be subject to minor changes*

# MSc Web and Mobile Development

- > Specialise in contemporary technologies of front-end and back-end development as well as mobile application development.
- > Pave you career path towards the high-demand market areas of web and mobile development.
- > Flexible delivery mode: classes at weekends.

### Course overview

The software industry has a steadily increasing demand for practitioners who are specialized in web and mobile application development. The programme equips students with a multi-faceted professional profile covering front-end and back-end development, as well as, mobile development. It provides students with excellent knowledge of the technological advancements in these areas, as well as, with invaluable knowledge of agile software development practices (Continuous Integration and Delivery) and a solid comprehension of software engineering design (Design Patterns) and implementation techniques.



*“Having a first-hand experience of the quality of education from my Bachelor’s study at the International Faculty, I continued with postgraduate studies, a step which proved to be a stepping stone to my career. Having top tier courses, facilities and standards is one thing, but having the right people to guide you and help you get the most out of yourself is what makes the International Faculty shine. My studies gave me knowledge that I apply daily to my work. I am being called on to solve very complex problems where a lot of money is at stake so being able to engineer the right solution at the right time, and most of the times at the right cost, is essential.”*

**Kostas Margaritis**  
Senior Cloud Architect  
Trigonon Group  
Betadvanced

- > **KEY FEATURES** > > > > > > > > > > > > > > > >
- > **COURSE DURATION:** Full-time: 1 year ◊ Part-time: 2 years > **Programme delivery mode:** weekends > **LOCATION OF STUDIES:** Thessaloniki, Greece
- > **LANGUAGE OF INSTRUCTION:** English > **DEGREE TITLE:** The title of **Master of Science in Web and Mobile Development** is awarded directly by the University of Sheffield.
- > **ADMISSIONS AND APPLICATION REQUIREMENTS:** see page 56

## Weekend Masters

### Industrial Project

The industrial project provides the opportunity for students to work with real clients on real projects and greatly enhances the graduate’s portfolio.

### > Career opportunities

Front-end developer, back-end developer, full-stack developer, mobile application developer, UX/UI designer, software engineer, software architect, software project manager, technology consultant

### Programme of studies

- Front-end Application Development
- Mobile Application Development
- Human Computer Interaction and User Experience
- Continuous and Agile Software Engineering
- Advanced Software Development Techniques
- Back-end Application Development
- Industrial Project
- Research Skills and Dissertation Preparation
- One unit from the following:
  - Advanced Software Engineering
  - Information Security Engineering
  - Cloud Engineering
  - Dissertation

*This programme may be subject to minor changes*















# MSc in Cognitive Neuropsychology

- Experience world-class teaching and research in a fast developing fields of Cognitive Neuropsychology and Neuroscience.
- Acquire hands-on experience on neuropsychological assessment and rehabilitation techniques.
- Pursue a research career in Neuropsychology and Neuroscience.

## Course overview

The MSc in Cognitive Neuropsychology is a research-oriented degree that provides a strong theoretical background, as well as advanced research skills, supporting students to further pursue a research career or a PhD in the fast developing fields of Neuropsychology-Neuroscience. The programme focuses on the understanding of behavioural and cognitive deficits that follow brain damage in clinical populations, such as individuals with neurodegenerative disorders (e.g. different types of dementia and multiple sclerosis), epilepsy, tumor, stroke, traumatic brain injury, etc., as well as children with neurodevelopmental conditions. Besides an advanced coverage of core areas in Neuropsychology – Neuroscience, the programme includes units focusing on themes in the frontiers of scientific research (e.g. the Neuroscience of Arts unit). Students also receive training in specialized neuropsychological assessment procedures and are provided with opportunities to become involved in the use of state-of-art equipment for "brain training" and the measurement of physiological responses in our Neuroscience Laboratory. The programme offers its graduates the opportunity to get a postgraduate British University degree and acquire advanced research skills, in the context of a Dissertation project in Neuropsychology – Neuroscience that runs in parallel to the taught programme, under the supervision of specialized staff.



*"I decided to study Cognitive Neuropsychology, in order to learn how the brain functions and how it affects human behaviour. Through the courses of Cognitive Neuropsychology and the opportunities offered to students to engage in research studies - in my case with the use of electroencephalography - and thanks to the support received from the academic staff, I have gained valuable knowledge and developed research, academic and transferable skills that helped me proceed with doctoral studies abroad in the field of Neuroscience."*

Vasiliki Salvari  
MSc in Cognitive Neuropsychology  
BSc (Hons) in Psychology  
PhD student

## ➤ Career opportunities

Graduates with an MSc in Cognitive Neuropsychology may pursue careers in various research settings, as well as further postgraduate studies or a PhD in Neuropsychology - Neuroscience. They may also be employed as consultants for insurance companies and legal services, or in neuromarketing companies.

## Programme of studies

- Fundamentals of Neuropsychology
- Introduction to Research in Neuropsychology
- Neuropsychology of Memory and Dementias
- Neuropsychological Disorders of Attention and Perception
- Neuroscience of Arts
- Neuropsychological Assessment and Rehabilitation
- Advanced Research Methods in Neuropsychology
- Neurodevelopmental Disorders
- Dissertation

*This programme is subject to final approval*

## ➤ KEY FEATURES

- **COURSE DURATION:** Full-time: 1 year (afternoon hours)  Part-time: 2 years (afternoon hours)
- **LOCATION OF STUDIES:** Thessaloniki - Greece
- **LANGUAGE OF INSTRUCTION:** English
- **DEGREE TITLE:** The title of **Master of Science in Cognitive Neuropsychology** is awarded directly by the University of Sheffield
- **ADMISSIONS AND APPLICATION REQUIREMENTS:** see page 56

# MA in Applied Linguistics with TESOL\*

- Combine current theory and practice in language teaching and language learning.
- Gain advanced training in Applied Linguistics
- Enhance your research profile and skills.

### Course overview

The MA in Applied Linguistics with TESOL is a postgraduate programme with particular emphasis on Applied Linguistics and Teaching English to Speakers of other Languages. The programme is addressed to people with a wide range of academic and professional backgrounds, including educators, both from public and private sector, writers, teacher trainers, researchers in the field of second language acquisition, advertisers, etc. The programme combines current theory and practice in language teaching and language learning, helping students to relate course input to their individual contexts of professional practice. Moreover, it provides students with advanced training in a variety of Applied Linguistics sub-disciplines, offering them the opportunity to undertake small-scale applied linguistics research.



*“Joining the MA in Applied Linguistics with TESOL of the English Studies Department in the International Faculty CITY College of the University of Sheffield was the most worthwhile decision I could have ever taken, as it offered me the opportunity not only to enrich my academic background, but also to significantly enhance my employability profile. Through a series of well-organised modules, the use of state-of-the-art equipment within classrooms and labs, in addition to the constant academic and pastoral support and encouragement of the Faculty and administrative staff, my motivation and engagement was maintained at a high level from day one until the end of the programme!”*

**Michalis Dirchalidis**  
MA in Applied Linguistics with TESOL

### ➤ Career opportunities

Our graduates may follow a range of career paths in language teaching and testing, material development, advertising and media, publishing, computational linguistics or management positions in various corporations.

### Programme of studies

- Language and Linguistics
- Language Teaching Methodology
- Issues in Second Language Acquisition
- Corpora in Applied Linguistics
- Discourse Analysis
- Intercultural Communication
- Research Methods

### Dissertation

One of the following two units:

- EFL Classroom Observed Practice or
- Management for Language Professionals

*This programme may be subject to minor changes*

- **KEY FEATURES** ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤
- **COURSE DURATION:** 1 year (full - time) or 2 years (part-time) ➤ **PROGRAMME DELIVERY MODE:** Weekends ➤ **LOCATION OF STUDIES:** Thessaloniki - Greece
- **LANGUAGE OF INSTRUCTION:** English ➤ **DEGREE TITLE:** The title of **Master of Arts in Applied Linguistics with TESOL** is awarded directly by the University of Sheffield.
- **ADMISSIONS REQUIREMENTS AND PROCEDURES:** see page 56

\* Teaching English to Speakers of Other Languages

# MA in Translation and Interpreting

- Become an experienced professional, working in the translation industry.
- Pursue a career in one of the most appealing professions in the globalised market.
- Enhance your bilingual profile and language skills.

“Being bilingual does not make you capable of being an interpreter or translator, just as having two hands does not make you a concert pianist.”  
(Tony Guerra, Director of Interpretation Services)

## Course overview

The MA in Translation and Interpreting is a postgraduate programme designed to meet the increase in demand for advanced translation and interpreting in the industry. Translation Studies as a discipline has witnessed unparalleled changes over the last ten years, with new technologies and research developments rapidly transforming the profession. The programme is addressed to those who aspire to pursue a future career in translation, subtitling and interpreting, as well as in research, teaching or management. The programme combines: the theoretical issues involved in literary, technical, screen, legal, digital, scientific and commercial translation; or in publishing, localisation and management, with the practical aspects of the translation and the mechanics of the interpreting process.



*“During my time in the MA in Translation and Interpreting, I received specialist academic knowledge and skills that prepared me beyond my expectations for a career in the language services industry. The lecturers’ expertise in their respective academic field and extensive professional experience brought a vast amount of specialised knowledge to the classroom. I highly recommend the programme to anyone who seeks the necessary skills in order to become a professional interpreter/translator or deepen their knowledge in the linguistic field.”*

**Maria Varouta**  
MA in Translation and Interpreting

## ➤ Career opportunities

Our graduates may follow a range of career paths as translators, conference or community interpreters, subtitlists, localisers, literary translators, spokespeople, technical/linguistic consultants, editors, applications development consultants, and language project managers.

## Programme of studies

- Concepts and Approaches in Translation
- Translation, Culture and Society
- Principles of Interpreting
- Research Methods in Translation Studies
- Translation Technologies
- Advanced English - Greek Translation
- Simultaneous and Consecutive Interpreting
- Theory and Practice of Subtitling

## Dissertation

*This programme may be subject to minor changes*

- **KEY FEATURES** ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤
- **COURSE DURATION:** 1 year (full time) or 2 years (part-time) ➤ **PROGRAMME DELIVERY MODE:** Weekends ➤ **LOCATION OF STUDIES:** Thessaloniki - Greece
- **LANGUAGE OF INSTRUCTION:** English (Fluency in English and Greek is required)
- **DEGREE TITLE:** The title of **Master of Arts in Translation & Interpreting** is awarded directly by the University of Sheffield.
- **ADMISSIONS REQUIREMENTS AND PROCEDURES:** see page 56

# PG Certificate in Mobile Development

- Just 1 semester of studies leading to a PG Certificate from one of the world's top 100 universities, the University of Sheffield.
- Specialisation in contemporary technologies of Mobile development.
- A pathway to a successful career in the highly demanded market of Mobile application developers.
- Flexible delivery mode: classes on weekends.

## Course overview

Mobile applications have changed the way consumers interact with business and have become an absolute necessity for all business organizations and there is currently a high demand for engineers specialising on the development of Mobile applications. The programme equips graduates with excellent knowledge of the technological advancements in the area of mobile development, as well as, with invaluable knowledge of agile software development practices (Continuous Integration and Delivery) and a solid comprehension of software engineering design (Design Patterns) and implementation techniques.



*"Since I was a kid, I was always fascinated by technology. I got my first computer even before the era of the Commodore 64 and since then I have been hooked into the world of computers. However, new advanced technologies are never easy to use unless one is an expert in the subject. That reality shaped my driving belief that "everyone should be able to use advanced technologies in a simple way", which is exactly where my career focus has been ever since. What I found at CITY College was a great curriculum, amazing staff, and a cosmopolitan environment in the middle of beautiful city full of life and culture. The curriculum was truly contemporary and the friendly staff were very skilled in teaching; a true academic family. What I loved the most was that the approach to education promoted students' innovative and critical thinking. All together, from the perspective of market needs, it was a finely tuned toolkit that made it very easy for me to start my career."*

**Nenad Pavlovic**  
Chief Technology Officer (CTO) at Sentian AI  
Malmo, Sweden

- **KEY FEATURES** ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤ ➤
- **COURSE DURATION:** 1 semester ➤ **Programme delivery mode:** weekends
- **LOCATION OF STUDIES:** Thessaloniki, Greece
- **LANGUAGE OF INSTRUCTION:** English ➤ **DEGREE TITLE:** The title of **Postgraduate Certificate in Mobile Development** is awarded directly from the University of Sheffield.

## ➤ Career opportunities

Mobile application developer,  
Mobile UX/UI designer

## ➤ Programme of studies

Mobile application development

Human Computer Interaction  
and User Experience

Continuous and Agile Software Engineering

Advanced Software Development  
Techniques

*This programme may be subject to minor changes*

# PG Certificate in Front-End Development

- > Just 1 semester of studies leading to a PG Certificate from one of the world's top 100 universities, the University of Sheffield.
- > Gain specialisation in contemporary technologies of Front-End development.
- > Pave your pathway to a successful career in the highly demanded market of Front-End developers.
- > Flexible delivery mode: classes on weekends.

### Course overview

The software industry is currently experiencing a high demand on developers specializing on Front-End development. The technological advancements in this area are rapid and companies continuously seek for specialised developers with knowledge of contemporary front-end technologies. The programme equips graduates with excellent knowledge and practical application of front-end frameworks and technologies (AngularJS, REACT, HTML5), as well as with invaluable knowledge of agile software development practices (Continuous Integration and Delivery) and a solid comprehension of software engineering design (Design Patterns) and implementation techniques.



*"I was fascinated by the educational opportunities offered by the CITY College International Faculty and I am proud to have completed my postgraduate studies at the Computer Science Department. The expertise of my enabled me to solve complex and challenging problems and taught me to make a difference in my projects. Currently I am a Full-Stack Developer and the skills I gained during my studies opened new horizons in my work. Above all, I am thankful to the motivating academics and staff at CITY College for inspiring me with their encouragement and support and for treating me as a member of a big family."*

**Ibrahim Tolaj**  
Full-Stack Developer

### > Career opportunities

Front-End developer,  
Web UX/UI designer

### Programme of studies

Front-end application development

Human Computer Interaction  
and User Experience

Continuous and Agile Software Engineering

Advanced Software Development  
Techniques

*This programme may be subject to minor changes*

### > KEY FEATURES > > > > > > > > > > > > > >

> **COURSE DURATION:** 1 semester > **Programme delivery mode:** weekends

> **LOCATION OF STUDIES:** Thessaloniki, Greece

> **LANGUAGE OF INSTRUCTION:** English > **DEGREE TITLE:** The title of **Postgraduate**

**Certificate in Front-End Development** is awarded directly from the University of Sheffield.

# The University of Sheffield Executive MBA

The Executive MBA (EMBA) is an innovative programme designed for today's managers and business professionals who need to improve their skills and knowledge for professional, career and personal advancement. Participants enrich their experiences and share best practice with people from other cultures, countries and industries. Every year high level managers from leading companies of South-East and Eastern Europe are admitted to our MBA programme. Executives need not give up their positions or interrupt their careers in order to participate in the course as the programme is delivered at weekends (1 weekend per month).

The Executive MBA programme is available in the following six specialised areas (tracks):

- > MBA in General Management
- > MBA in Marketing
- > MBA in Finance
- > MBA in Logistics
- > MBA in Healthcare Management
- > MBA in Human Resource Management



*"It is always a pleasure to contribute to the CITY/ Sheffield EMBA: the range of backgrounds and experience of the students is stimulating, their enthusiasm is exciting. They are confident that they are on their way up and they are sure they will go up faster with the EMBA. They don't just sit and listen: classes are more like a good game of tennis than a lecture. And who may you find on your teaching team? I might give a session on the Euro and then find myself sitting at dinner next to an official of the European Central Bank."*

**Professor Andrew Tylecote**  
Professor of the Economics and Management of Technological Change  
University of Sheffield, UK

- > **KEY FEATURES** > > > > > > > > > > > > > > >
- > **COURSE DURATION:** 2 years ◯ 9 weekend classes ◯ 1 study week in Thessaloniki, Greece ◯ 1 study week at the University of Sheffield, UK > **LOCATION OF STUDIES:** The programme is offered in Greece in other countries. For more information please check our website. > **LANGUAGE OF INSTRUCTION:** English > **DEGREE TITLE:** The title of **Masters in Business Administration (MBA)** is awarded directly by the University of Sheffield.
- > Admission requirements\*: see page 56
- \*MBA applicants must have professional experience

## Structure of the MBA course

The programme consists of two cycles, lasting sixteen months, and the postgraduate dissertation / final business project.

9 weekend classes  
(Friday afternoon, Saturday, Sunday)

1 unit delivered online

1 study week  
at the University of Sheffield, UK

1 study week  
at City College International Faculty  
in Thessaloniki, Greece

## An AMBA accredited MBA programme

The Executive MBA programme run by the CITY College, International Faculty of the University of Sheffield, is accredited by AMBA. The programme meets each of the Association's rigorous MBA accreditation criteria regarding the institution, the faculty, the student cohort, the purpose and outcomes of the MBA courses on offer, the curriculum, the delivery mode and course duration.



[www.mbworl.com](http://www.mbworl.com)

## An opportunity for an additional qualification for our MBA graduates: The Level 7 Diploma in Strategic Management and Leadership by the CMI

Our MBA students who successfully graduate and receive the MBA degree from the University of Sheffield may additionally receive the prestigious *Level 7 Diploma in Strategic Management and Leadership* of the Chartered Management Institute (CMI). Thus, our students work towards the MBA degree of the University of Sheffield and additionally receive a prestigious diploma by the CMI.

The Chartered Management Institute is the only chartered professional body that is dedicated to management and leadership.



[www.managers.org.uk](http://www.managers.org.uk)



The Executive MBA programme is accredited by the Association to Advance Collegiate Schools of Business (AACSB).

# A holistic approach to business management education.

The Executive MBA programme's holistic approach to education provides a broad understanding of business and management concepts with a strong focus on business strategy formulation and execution.

More specifically the above goal is achieved

- through the course structure and content that includes 14 modules and a dissertation or business project and
- through a skills development programme that is designed exclusively to meet the needs of today's manager acting in a globalised environment, thus providing students with the necessary soft skills as well as valuable international networking opportunities.

Personal & Professional Development Programme	Applied Knowledge with a Global Perspective	International Exposure & Experience	Business Networking Opportunities
<ul style="list-style-type: none"> <li>The Leadership Project</li> <li>Coaching for Personal &amp; Career Development</li> <li>Negotiation Skills</li> <li>Business Communication Skills</li> </ul>	<ul style="list-style-type: none"> <li>Meet the CEO</li> <li>Consulting projects</li> <li>Workshops, Group Projects &amp; Practical Applications</li> <li>Company visits &amp; factory tours in UK</li> </ul>	<ul style="list-style-type: none"> <li>International Study Weeks</li> <li>International Professors &amp; Practitioners</li> <li>International student body</li> <li>Opportunity to attend classes in another country</li> </ul>	<ul style="list-style-type: none"> <li>Networking events</li> <li>Alumni roundtables</li> <li>Online Alumni Network</li> <li>Social events</li> </ul>

# The Study Weeks In Sheffield & Thessaloniki.

## A Unique Learning Experience.

All EMBA students meet for joint classes on two unique Study Weeks: one in Thessaloniki, Greece and one at the University of Sheffield, UK. The outcome from this international mixture is always both impressive and rewarding.

During each week participants are involved in various activities in parallel to their classes. Every year special events and activities take place, giving students the opportunity to learn, enjoy the Sheffield and Thessaloniki experience and connect with each other.

The structure of the Executive MBA programme incorporates these two Study Weeks aiming at enhancing the programme's international outlook as well as presenting students with a brilliant networking opportunity.



▲ EMBA students visit Rolls Royce during the study week at Sheffield, UK

# Research Programme

## SEERC's Doctoral Programme

At SEERC, knowledge is only one output of the Doctoral Programme; SEERC recognises that today it is vital for the PhD candidate to graduate having acquired skills and competences sufficient for integration to professional life, therefore it has added value to the programme by introducing innovative elements that elevate doctoral study to a multi-faceted experience: one that combines scientific knowledge with networking capacities and skills.

The features of the University of Sheffield Doctoral Programme supported by SEERC constitute a unique opportunity to undertake doctoral study in Thessaloniki, Greece, enjoying the benefits of an international community and academic environment.

For more information you may contact SEERC at [info@seerc.org](mailto:info@seerc.org)  
[www.seerc.org](http://www.seerc.org)

## Duration of programme

Full time programme: 3 years (normally)

Part time programme 6 - 8 years

## Research at SEERC

Research at SEERC addresses the broad range of economic, technological, political, social and cultural challenges facing an enlarged and enlarging Europe, and is organised around four broad areas of concern.

Within each of these Research Tracks, SEERC encourages the formation of various Research Clusters, each focusing its expertise on a specific set of research objectives. In line with the international vision established for the Centre, each Research Cluster draws mainly from the researchers from the University of Sheffield and its International Faculty, CITY College, and actively encourages participation from other universities, research centres and organisations throughout Europe. These Research Clusters explore their specific research questions through lenses that may be disciplinary, multidisciplinary or interdisciplinary.

### ➤ Enterprise, Innovation and Development

Research Clusters: Marketing and Communication, Strategic People Management, Applied Economics and Finance, Logistics and Supply Chain Management

### ➤ Information and Communication Technologies

Research Clusters: Intelligent Systems, Software Engineering and Service-Oriented Technologies, Information and Knowledge Management

### ➤ Governance, Politics and Society

Research Clusters: Culture and Politics

### ➤ Risk, Cognition and Well-being

Research Clusters: Health and Social Psychology, Cognitive Neuroscience



The South-East European Centre (SEERC) is a research centre of the CITY College International Faculty of the University of Sheffield, established as a non-profit legal entity in Thessaloniki, Greece. Founded in 2003, it conducts multidisciplinary research in the fields of Enterprise, Innovation & Development, Information & Communication Technologies, Society & Human Development, and Risk, Cognition and Well-being. [www.seerc.org](http://www.seerc.org)

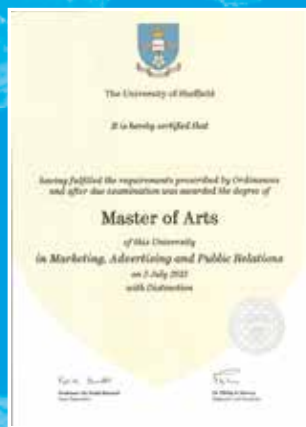
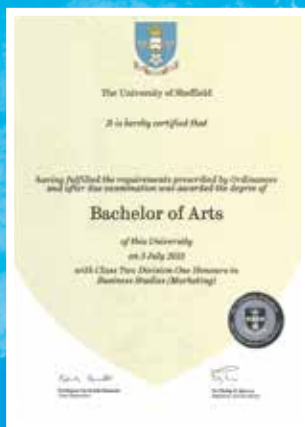




# Global Recognition of the University of Sheffield

Graduates of CITY College, International Faculty of the University of Sheffield, are awarded the University of Sheffield degree, one of the world's top 100 universities.

Today, a degree from Sheffield is recognised all over the world as a hallmark of academic excellence. Our graduates join a long tradition of exceptional international reputation stretching back for more than 100 years.



A WORLD  
**TOP 100**  
UNIVERSITY

# How to apply

## Undergraduate programmes

### Admission procedure

You should submit your application form and copies of qualifications to our Admissions Office. If your application meets with the Academic Committee's approval you will be notified of your acceptance in a formal letter issued directly by the University of Sheffield.

Applications are considered in priority order, according to the date of submission. After the prescribed quota of places have been taken, no further applications will be accepted.

### Admission requirements

#### 3-year Bachelor's programmes

Applicants need to

- Hold a High School Diploma or any other high school equivalent diploma or the International Baccalaureate.
- Hold a Cambridge Advanced Certificate or IELTS (6.0) or the TOEFL (Internet based 79). In the case that candidates hold neither of the above, they are required to take a special exam designed to test their level of English.
- To apply for the 4-year Bachelor's programme please contact directly the Admission Office.

### General regulations

Following the standards of British higher education, the University of Sheffield regulations dictate the operational framework of the International Faculty and define all aspects of the educational process.

Student engagement is monitored by the Academic Boards and progression is agreed by the Examination Boards. Student performance is constantly monitored by the Student Progress Review Committee, while the Discipline Committee considers all incidents of serious misconduct or incidents involving any breach of regulations. The student handbook which includes all regulations will be handed to you during the Induction Week.

### Tuition fees and scholarships

A detailed fees leaflet can be obtained from the Registration Office at our main campus in Thessaloniki, Greece (daily from 9:00am to 22:00pm), from our country offices abroad or can be sent to you via fax, mail or e-mail.

To find out more about our scholarships please visit our website or send us your inquiry at [acadreg@citycollege.sheffield.eu](mailto:acadreg@citycollege.sheffield.eu)

## Postgraduate Programmes

### Admission requirements and procedure

Admissions are based on your academic record, experience, motivation and potential. Candidates are normally expected to hold, or to be about to achieve a good second Class Honours Degree from a University or similar Institution. However, the academic background of candidates in areas relevant to the programme of their choice will be seriously considered.

### English Language Qualifications

You must have a fluent command of the English language (TOEFL: Internet based 89 or IELTS: 6,5 or CAE (A or B) or equivalent qualifications such as Cambridge/Michigan Certificate of Proficiency in English).

You should submit your application form and copies of qualifications to our Admissions Office at the main campus of the International Faculty, CITY College in Thessaloniki Greece, your application form and copies of qualifications. If your application meets with the Academic Committee's approval you will be notified of your acceptance in a formal letter issued directly by the University of Sheffield.

Applications are considered in priority order, according to the date of submission. After the prescribed quota of places have been taken, no further applications will be accepted.

### Fees and funding

You can obtain a leaflet detailing tuition fees from our Admissions Office (open daily from 09:00am to 22:00pm) in Thessaloniki or we can send it to you.

### For Greek applicants only

You may fund your Master's degree via the 0.45 programme of OAED. You can find our more from OAED's local offices.

### Entry Scholarships

Every year we offer a range of entry scholarship aimed at providing educational opportunities by supporting tuition of exceptional students who wish to study with us and pursue a globally recognised degree from the University of Sheffield. You may contact us directly to find out more about our scholarships scheme.

## Executive MBA

### Admission requirements

- Undergraduate degree from an accredited institution of any discipline
- English language qualifications (IELTS 6.5 or equivalent qualifications)
- Professional experience

For more information ask for a copy of our EMBA catalogue or visit our website: [www.citycollege.sheffield.eu/mba](http://www.citycollege.sheffield.eu/mba)

# CITY College International Faculty campus map in Thessaloniki, Greece



**1**

## **L. SOFOU BUILDING**

- Information & Learning Commons (ILC)
- Business Administration & Economics Department (BAED)
- Computer Science Department
- English Studies Department
- Executive Development Institute (EDI)
- English Language Support Unit (ELSU)
- Career, Employability and Enterprise Centre
- Student Services & Alumni Department
- CITY's Student Union Office
- Computing Support Services
- Computer Labs
- Lecture Rooms
- Auditorium
- Lecture Theatre
- Conference Room
- CITY BREAK Café
- Multipurpose Room
- Admissions/Recruitment Office



3, Leontos Sofou st.

Tel: (+30) 2310 536 544, (+30) 2310 528 450

Fax: (+30) 2310 282 384

**2**

## **STRATEGAKIS BUILDING**

- Psychology Department
- South Eastern Europe Research Centre (SEERC)
- Senior Management Offices
- Finance Office
- Counselling Service
- Conference Room
- Lecture Rooms
- Community Counselling Centre
- Computer Labs
- Neurofeedback Lab

24, Proxenu Koromila st.

Tel: (+30) 2310 224 421,

(+30) 2310 224 521

Fax: (+30) 2310 269 095





The  
University  
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04/2019