

II. Enterprise Development and Regional Economic Growth

Research themes

- Internationalisation/Exports/FDI (enablers and obstacles)
- Cross-cultural management
- Regional development (clusters, interaction with public sector and government, etc)

	Research Interests	Dissertation topics
Dr Sotiris Bellos sbellos@ city.academic.gr	<ul style="list-style-type: none"> • Economic and Financial Developments in the Transition Economics • Debt Restructuring • The Development of the Financial system and its Impact 	<ul style="list-style-type: none"> • FDI and Domestic Business financial features in the Transition Economies according to the Business Enterprise and Economic Performance Survey (BEEPS) • Banking System transformation speed and its impact on main banking indicators in the transition economies • Evaluation of the speed of structural adjustments in the transition economies during the transition • and the post transition period and its association with certain growth related variables • The association of the structural adjustments in the transition economies with certain institutional indicators • The Debt Restructuring Framework in SEE countries in the aftermath of the financial crisis of 2008 • The Financial System Development and its association with Institutional Variables in the West • A study of the association of the banking sector's credit expansion up to 2008 with the changes in certain macroeconomic variables in the transition economies/Balkan countries/Euro zone • The Financial System and its association with Geopolitical factors

	Research Interests	Dissertation topics
Dr Thanassis Fassas afassas@ city.academic.gr	<ul style="list-style-type: none"> • Macroeconomic analysis of financial issues. The effect of financial markets on macro-policies. • Financial markets, forecasting volatility, derivatives, pricing 	<ul style="list-style-type: none"> • Macroeconomic indicators and stock market performance e.g. "Monetary Policy and Stock Market returns" • Testing Market Efficiency (e.g. Testing Market Efficiency in the Greek Market: an event study) • Investigating Investment

	<p>of derivatives, efficiency of pricing of derivatives.</p> <ul style="list-style-type: none"> • Testing Market Efficiency • Investment Strategies • Spillover effects in financial markets • Macroeconomic indicators and Stock market performance • 	<p>Strategies (e.g. Value vs Growth investing in European markets)</p> <ul style="list-style-type: none"> • Spillover effects in financial markets (e.g. The interdependence of the Balkan stock markets) • Investigating the interdependence and the potential return and volatility spillover effects among different markets or asset classes (e.g. "The interdependence of the Balkan stock markets") • Exploring and identifying the linkages between stock market performance and the economy (e.g. "Monetary Policy and Stock Market returns") •
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<p>Dr Pavlos Gkasis pgkasis@city.academic.gr</p>	<ul style="list-style-type: none"> • Foreign Direct Investment, Multinational Enterprises. • Technological diffusion and knowledge/product ion spillovers. • International business and strategies of MNEs. • Data Envelopment Analysis, Efficiency Analysis. • Macroeconomic analysis. 	<ul style="list-style-type: none"> • Foreign Direct Investment and economic growth. Identification of the causality. • Foreign Direct Investment and technological spillovers. • Evaluation of the economic circumstances that led the Greek economy to its demise and to the bail-out programme of the Troika. • Estimation of the effects and repercussions of the bail-out programmes and the structural reforms imposed on the Greek economy. • International business in the Balkan region. Opportunities, threats, and the potential growth capacity of the region.

	Research Interests	Dissertation topics
<p>Mr Petros Golitsis, pgolitsis@city.academic.gr</p>	<ul style="list-style-type: none"> • Exchange rates • International reserves • Balance of Payments • Monetary economics • Macroeconomic analysis 	<ul style="list-style-type: none"> • Relationships between the foreign reserves, inflation, interest rates and the level of euroization in the case of any SEEC (e.g. FYROM). • Income inequality and economic growth (the case of FYROM). • The impact of the financial crisis of 2007-2008 on the relationship between exports and economic growth of any SEEC (e.g. Bulgaria): An empirical study. • Foreign Direct Investments and Economic Growth: The Case of Albania from 1992-2012. A

		<p>quantitative approach.</p> <ul style="list-style-type: none"> • Exploration of major factors influencing exchange rates in Serbia and its spillover effect on inflation and real economy (from 2004 until 2013). • Public expenditure on education and youth unemployment rate: empirical investigation of the European Union members.
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<p>Dr Alexandra Prodromidou, aprodromidou@city.academic.gr</p>	<ul style="list-style-type: none"> • International politics. • Political influences on business. • Political economy. • Political background on FDIs. • Poverty. • Energy politics. 	<ul style="list-style-type: none"> • Political factors shaping the business environment • Russian State-Business Relations in the Oil and Gas Sector • Russian Foreign Energy Policy in the Caspian Region and Central Asia • EU internal energy market • Lobbying Activities of Energy Companies at the EU Level • EU Common Foreign and Security Policy • Geopolitics in the South East Mediterranean • Politics of resistance during the financial crisis • Energy Vulnerability and Poverty in Greece • Parameters of European Energy Security • Greek Political Economy • Electoral Behavior in Greece Focusing on • Contentious Politics at Election Time

	Research Interests	Dissertation topics
<p>Mr Michalis Samarinas msamarinas@city.academic.gr</p>	<ul style="list-style-type: none"> • Auditing and accounting. • Applied game theory in accounting. • Econometrics (Value relevance of audit variables). • International Financial Reporting Standards – IFRS. 	<ul style="list-style-type: none"> • IFRS 7 "Financial Instruments Disclosures" compliance rate and its market effect. Evidence from the banking sector. • Does auditor age and gender affect audit opinion expression? • Estimating Audit Quality determinants in the Balkans Region.

	Research Interests	Dissertation topics
Ms Panagiota Skoulariki pskoulariki@city.ac ademic.gr	<ul style="list-style-type: none"> • Accounting. • Social accounting. • Corporate Social Responsibility. • 	<ul style="list-style-type: none"> • An empirical study on cost accounting techniques used by manufacturing companies in determining unit costs in South East Europe. • Methods used by companies in measuring environmental impact. • Have companies who followed a CSR philosophy found financial value? A case study in the various countries in South East Europe. • An empirical study on companies who have implemented CSR: Is it a change in firm's philosophy and core values or is it compliance based to attain political correctness?

	Research Interests	Dissertation topics
Efi Vasileiou evasileiou@city.ac ademic.gr	<ul style="list-style-type: none"> • Behavioural economics. • Labour economics. • Job satisfaction. • Consumer behaviour. • Household behaviour. • Performance-related pay. 	<ul style="list-style-type: none"> • Corruption and the functioning of (financial) institutions (Taxes, health, labour market, etc). • Social security and: 1) Family 2) Social networks 3) Informal networks 4) Social norms.