



The University Of Sheffield.



CITY College
An International Faculty Of The University.

Business Administration & Economics Department.

GUEST LECTURE

Creativity PR in Action

By Ioana Manoiu, Managing Partner at GMP PR, Bucharest

Saturday 13 December 2014

15:00 – 16:30

SNSPA Premises



**For
MA Marketing, Advertising & PR
students at SNSPA**

Subject knowledge
K

accomplished communicator
AC

Applying Skills and Knowledge
ASK

Explore in Greater Depth
PG
GD