





## Professional Development Seminar Online

## 19 November 2020

17:00 - 19:00

## Business Intelligence & Reality in the Era of Data

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Personal opinions and perspectives of the persons in charge have for long been around as the de facto standard for guiding business decisions. The presentation will reveal the new generation of professions, workflows, mindset and skillset needed in the era of data. Critical questions regarding the usage and capitalization of data by companies, for their decision making processes, will be discussed. Finally, some simple Business Intelligence methodologies will be studied by highlighting the need for lean workflows at this highly-competitive corporate reality.













- Participation is compulsory for Level 3 CS students
- Upon completion of the seminar series, certificates will be provided to attendees